

## Boardroom Briefs

**Sponsorship Program:** Due to some confusion expressed by Affiliate members, Bob Costa and Barb Mikel addressed the issue at the Affiliate Annual Meeting at Shoreline. Sponsors can purchase either a package of options (the best deal), or purchase options individually (one putt). There are still sponsorship opportunities available.

**Merchandise Program:** The merchandise program was discussed at length. The Board agreed to place a flyer in the newsletter with the current merchandise available. GCSANC members are encouraged to purchase merchandise, as a portion of the cost is rebated to the association.

**Media Event:** Gary Carls, CGCS confirmed the date for the Media Tournament. It will be held July 26th at San Juan Oaks. The event is being held to introduce members of the media to Superintendents and the GCSANC. Greg Crawford will moderate the meeting and invite media related guests.

**Tournament Prizes:** On the recommendation of Terry Grasso, tournament prizes will now be in the form of a gift certificate from the host club. This allows the Association to give something back to the host

club. The previous PGA gift certificates will not longer be given as prizes.

**The Institute:** Dates for the Institute in Santa Rosa have been set. The education is scheduled for Monday, October 25th at the Santa Rosa Hilton. Golf will be played Tuesday, October 26th at Fountaingrove. The format of this year's Institute has changed. The seminar will be held on the first day with golf to follow the next morning. The change should allow for more people to attend the hospitality function on Monday evening.

**Research:** The Board elected to donate \$3,000 to Dr. Ali Harivandi for his research and educational activities. The check was to be presented to Ali at the Annual Meeting.

**Superintendent/Pro:** The Superintendent/Pro Tournament will be held June 7th at San Jose Country Club. The field will be limited to the first 120 players. Golf Course Superintendents will have priority if the field must be trimmed.

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