Brad Langley and San Juan Oaks to Host Media Tournament

By: Ken Williams, CGCS

Brad Langley has been kind enough to host the GCSANC for our first annual Media Tournament this month at San Juan Oaks. Brad is a guy who really has golf in his blood. Says Brad, “I’ve always enjoyed the outdoors and golf has always been a big part of my family.” His father has been a well known professional in the area since 1965. His golf turf management career started back in the summer of 1985. Poppy Hills Golf Club was under construction when Brad started working as a greenskeeper. After being involved in the grow in phase of the golf course, a career in golf course management became his chosen path. Brad stayed at Poppy Hills through 1991, completing the NCGA Internship Program in the process. He then accepted the position of assistant superintendent at the California Golf Club where he remained for three years. In 1995, he joined San Juan Oaks as superintendent.

San Juan Oaks is an 18 hole, daily fee, public golf course between San Juan Bautista and Hollister. The course opened for play in October of 1996 and was designed by architects Gene Bates and Fred Couples. This was their first collaboration in California. They wanted to create a public course that was friendly to the high handicapper as well as challenging for the low handicapper. The five sets of tees at San Juan Oaks can accommodate any skill level. In 1998, San Juan Oaks hosted the Ganter Cup - a two day event consisting of PGA Tour pros Fred Couples, Craig Stadler, John Cook, and John Daly. The course is currently in the process of completing certification in the Audubon Coop- erative Sanctuary Program for golf courses.

San Juan Oaks has recently applied for the next phase of development at the project. Planned are a second golf course, an approximately 200 room hotel, 350 golf villas, and 561 homes that will be located around the new golf course. The proposal includes preserving 1300 acres of open space and building a fire station and elementary school. There are still extensive environmental studies to complete over the next 2 years, but if approved, construction could begin as early as the spring of 2001.

Thanks go out to Brad and the crew at San Juan Oaks for hosting the GCSANC. It sounds like they’re going to have their hands full in the next few years!

West Coast Turf to Sponsor Media Day Event

West Coast Turf has agreed to sponsor the first annual Media Day event at San Juan Oaks GC. West Coast Turf is the West’s most active golf course grassing company, providing both sod and installation services. Varieties include many types of bentgrass and bermudagrass (available overseeded for winter color), as well as bluegrass, blue-rye, perennial rye, and tall fescue. Other warm season grasses available are Buffalograss, Palmetto St. Augustine, and Z-Grass (improved zoysia.) All varieties are grown on sandy soils. West Coast will also contract grow any variety using the specified sand requested by the buyer. Local builders and superintendents have put their trust in West Coast Turf. Life is short. Sod it!