

## 1999 Institute a Success



Sierra Pacific Booth - "The guys from Sunnyvale having fun again at the Institute Trade Show."



Delta Bluegrass Booth - "Bob Miller, John Holmquist, and Alan Heath talk shop at the Institute."

The 1999 Institute and Trade Show at the Santa Rosa Hilton was a success. Co-Chairmen Ali Harivandi and Gary Carls, CGCS set up a great program. The educational seminars featured Dr. Eric Nelson of Cornell University and Dr. Larry Stowell of Pace Consulting. Dr. Nelson dispelled some of the myths of the biological and organic products. He noted that we are really in the infancy of research that needs to be done in this area. Dr. Stowell gave numerous practical tips in the management of *Poa annua* greens. A panel discussion featuring local superintendents followed. Each described the management of the particular bentgrass variety used at his course. The management strategy used at Cinnabar Hills on A-4 was particularly interesting. They were only watering every 12<sup>th</sup> day! The Trade Show ran throughout the day and gave participants the chance to talk one on one with industry representatives. A big thanks go out to all the affiliates who participated!

Golf followed the next day at the beautiful Fountaingrove Resort & CC. We were pretty sure Gary Skolnik had the course in great shape again, but the dense fog made it difficult to see much of anything. Thanks go out to Gary and his crew for all their efforts!

## Chapter Delegates (Cont'd)

set a goal of 30,000 members by the year 2005. Current membership stands at just over 20,000. The name of the Association was also discussed. A consulting study shows the current name may not accurately reflect the current position and may be a stumbling block for better public recognition. All attendees participated in a brief exercise to determine possible name for the future. There will be more discussion on this issue as it has a wide ranging impact on the entire industry from a marketing standpoint.

A leadership institute is also being explored to advance the skills of future association participants and officers.

The last major component was presentations by the candi-

dates for Officers and Directors. R. Scott Woodhead, CGCS and Tommy Witt, CGCS are running unopposed for President and Vice-President. Ken Mangum, CGCS and Mike Wallace, CGCS are running for Secretary/Treasurer. Both have participated as Directors and chaired numerous GCSAA committees. Candidates for Director are Jon Maddern, CGCS from Michigan, James Nicol, CGCS from Minnesota and Tim O'Neill, CGCS from Connecticut. There will be time on the agenda in January for a discussion on candidates for the purpose of placing votes at the GCSAA Annual Meeting. /