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THRU THE GREEN

Published monthly by the
Golf Course Superintendent's

THRU THE GREEN

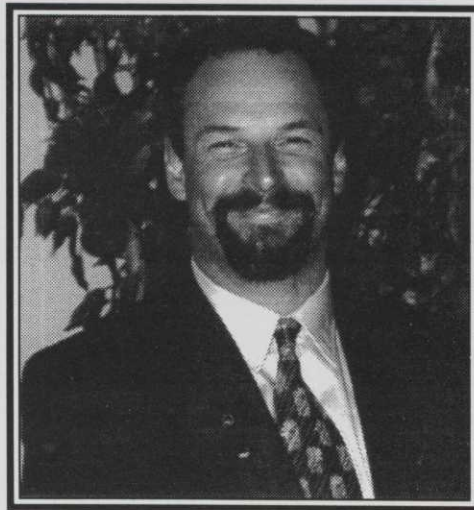
From The President

The possibility exists that this will be the last of my monthly addresses. The other option is that you will all endure another seven. The annual meeting will have the final answer. Although I don't think the answer to that question will be the driving force for attending the annual meeting, I do hope you will all be in attendance. Historically the outgoing President hosts the meeting. Due to the delays in our construction, we would be forced to deal with the interim golf course. Although it is a fun course to play, it presents some logistical problems for a group our size. We also have the prospect of being here next January. Shoreline GC has graciously provided a championship length course with an excellent restaurant. I am looking forward to being at Shoreline and would like to thank Dave Collins and his entire staff for the opportunity.

We are all very busy during April. Winter will be a recent memory and the spring routine will be in full effect. Aerification, irrigation start up and mowing, mowing and more mowing. It is important to remember that this is a great opportunity to help in the direction of our Association. Seeing familiar faces and meeting new people within the industry is reason enough. But there is also important business to deal with. Our Association continues to grow at a steady rate. The business climate for golf is more competitive now than ever before. We need to take advantage of every opportunity to maintain our professional network.

In retrospect, the last twelve months have been very enjoyable. The workload has been increased slightly with the new projects we have taken on, but I actually look forward to the Board meetings. It has been refreshing to be a part of a group that questions proposals, asks pointed questions and isn't afraid to voice their opinion. I can honestly say the Board has endured some marathon meetings, and no, we never did have that 2 hour meeting, but I come away from each one with a sense of accomplishment.

I am also looking forward to the future direction of the State Association. I get a sense from those Board meetings that there is a growing sense of direction and a more cooperative working relationship between the Chapters. We have a number of challenges facing our industry in California and I feel we have a very positive foundation to deal with



Dave Davies, CGCS

them. Hopefully, you will all be making plans for Reno in May. I think Sierra Nevada has done a great job of putting the programs together. The State Association will also be sending out letters, through our Chapter, soliciting funding assistance for a statewide golf industry study. I think this could be a very valuable tool for dealing with some of the challenges we face in the near future. Look for the letter and consider how your club, company or facility might be able to participate.

One final item to mention for your consideration. You may be aware of GCSAA involvement with the First Tee Program nationally. There have been efforts made through the GCSAA annual golf tournament to solicit donations of equipment for local golf programs for juniors. We have a number of programs in Northern California that could benefit from similar donations. The suggestion has been made that we have members bring donations to our monthly events. What do you think? See you at Shoreline.

Office Notes

By: Barbara Mikel

Spring is here! After the annual election, my thoughts turn to updating and mailing the membership directory. With that in mind, please find elsewhere in the newsletter a change of member information form. Please use this to bring your membership information up to date. If you have moved please let me know all the pertinent information. Just

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