

**EDITOR**  
ROBERT J. COSTA, CGCS  
408-373-0881

**OFFICE**  
Barbara Mikel - Executive Secretary  
550 Main St., Suite G  
P.O. Box 3360  
Diamond Springs, CA  
95619  
Phone: (530) 626-0931  
Fax: (530) 626-5132

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Jo Harlow  
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Fax: (925) 674-1688

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## THRU THE GREEN

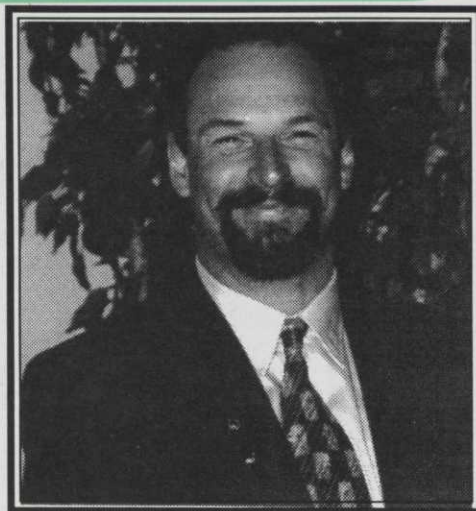
### From The President

I Hope everyone is making it through the summer with the required positive mental attitude. My staff and I have been put to the test with our construction project, but I expect we will be able to tell all the funny stories soon enough.

There has been discussion about changing the time of the annual meeting to coincide with the January meeting. The hope is that attendance for the January meeting would increase from our average of 40 and the attendance for the annual meeting would also improve from our average of 110. The current date of early April seems to catch everyone at a bad time as we all seem to be gearing up after the winter. This action would require a bylaws change and I expect there will be discussion in January and a ballot at the 1999 annual meeting in Palo Alto.

The California GCSA held its quarterly Board Meeting in San Jose in late August so I thought an update would be in order. There are always questions about the State Association and I must take responsibility for any lack of information. Let's change that right now. The six Chapters have taken on a number of projects on your behalf. In a cooperative effort with the GCSAA Platinum Tee Club a study on Poa management is underway at the University of California at Riverside, under the direction of Dr. Green at Industry Hills GC. The study will last three years and will focus on golf specific issues in the management of poa. The State is also participating in the "Investing In The Beauty of Golf" campaign sponsored by GCSAA. This endowment campaign will provide education to superintendents and research on the golf course of the future. This is a 5 year commitment. Finally, the State Board is pursuing funding for a National Golf Foundation study on the California golf industry, specific to the financial impact golf has on the statewide economy. NCGA and SCGA have been approached and have committed in principle to financial support. Letters of solicitation are being drafted for other golf related organizations and clubs.

George Steffes continues to work on our behalf with the State Legislature. His lobbying efforts continue to keep us informed of issues that affect our profession and this industry and give us a voice in the



### Dave Davies, CGCS

state government. Look for George's column in California Fairways Magazine. If you are not getting your copy please contact Barb so we can notify Adams Publishing.

The State Board has voted to take 25% of all monies received for the hospitality suite at the National Conference and Show and apply it towards these financial commitments. In addition Club Car in continuing its support of the Annual State meeting by sponsoring the golf tournament. You are a member of the State Association by means of your GCSANC membership. Pay attention to the statewide issues. California continues to be in the forefront of pesticide regulations.

Finally, plan to attend the 1998 Institute in Santa Cruz. Registration information should be in the mail soon. The program put together by Bob and his committee should prove to be entertaining as well as educational.

### Quick Quote

A budget is just a method of worrying before you spend money as well as afterwards.

— Anonymous —