

## Boardroom Briefs

### GCSANC Merchandise Program

Forrest Arthur previewed the Southern Merchandise for the Board of Directors. GCSANC logoed items can be selected and purchased by each member in color and styles to his taste.

### Media Representative

Board consensus was to provide time at the Board of Directors Meeting April 6, 1998 for Gregg Crawford, Media Director for the Oregon Golf Course Superintendents Association to enlighten the members regarding his efforts with OTCSA, Western Washington GCSA & Northwest Turfgrass Association. Members are reminded all board of directors meetings are open to the general membership.

### Budget 1998

The Board unanimously adopted the recommendation of the budget committee to support a dues increase. New proposed dues are ABC Associate \$100.00; Affiliate \$145.00; Student \$40.00; Retired Member \$25.00; Class A Life - no change.

### Elections

The Board unanimously adopted the recommendation of the Election Committee for vacancies in Association Directors and officers. A letter seeking participation will be mailed with the Annual Meeting notice.

### Education

On track for next year, requested GCSAA Regional Seminar for Jan. 6 & 7, "Golf Greens History," and May 19, "Maximizing Job Satisfaction," Turfgrass Stress Management." Superintendent's Institute is scheduled for Santa Cruz at the Coconut Grove, November 9 & 10.

### Thru The Green

Board adopted recommendations of Editor Bob Costa for newsletter advertisers. All affiliate members will receive a letter explaining the new format, rates and schedules.

1. New affiliate advertisers within 6 months of joining one time insert \$250.00.
2. One year term limit for 2 X 3 ads.
3. Discount for multiple inserts within 12 month period. Two for \$400.00, each third one free.
4. Current Advertisers with ads expiring through July, 1998, will have the option to continue for one more year.
5. Current advertisers, whose term is due after August 1, will be dropped on their one year anniversary.
6. New 2 X 3 advertisers will be added based upon a waiting list at a new annual rate of \$425.00 per year.

## Condolences

Condolences to the family and friends of Tony Ibarra, former Assistant Superintendent at Burlingame Country Club who succumbed to cancer. Superintendent Tony Grasso said, "Tony was a 20 year employee at Burlingame Country Club and a member of GCSANC for over ten years."

## NCGA/USGA

### Green Section Regional Conference

Tuesday, March 17, 1998  
Castlewood Country Club  
707 Country Club Circle  
Pleasanton, CA 94566  
510-846-2871

**Registration Deadline, Friday, March 6, 1998**

## Landscape Pest Control Services, Inc.



**Allen Tunberg**  
Pest Control Advisor and Operator  
P.O. Box 1166  
Pleasanton, CA 94566

**Rodent Control Specialists**

**(510) 426-8461**

State License No. 05647

## Quick Quote

Never tell people how to do things.  
Tell them what to do and they will  
surprise you with their ingenuity.

— George S. Patton —