THRU THE GREEN

News From The Land Of Oz

GCSANC Vice President, Gary Carls, CGCS, recently traveled to Lawrence, Kansas site of GCSAA Headquarters and birthplace of Toto, to participate in the annual Education Committee meeting. Gary had the courage, brains and heart to report the following proposals:

- Expect a streamlined Conference and Show with less evening educational activities planned.
- The Etonic program, sampled by GCSANC last January will return in a more chapter friendly format. GCSAA will assume a great amount of the up-front costs associated with the meetings. Also the number of available programs will be significantly reduced.
- The popular USGA program is scheduled to be moved to Sunday afternoon at the upcoming Conference and Show hosted by the City of Orlando.
- As has been done regularly at conference and show, expect several new seminars to debut in Orlando.
- Plans are in the works to offer an annual directory, professional development catalog, and merchandise catalog in a binder format with annual updates mailed to the membership.

In Other GCSAA News

- The endowment campaign "Enhancing the Beauty of Golf" has currently raised 2.4 million dollars representing 2/3 of the June goal of 3.5 million.
- The agenda for the chapter delegates meeting this fall has been developed and includes; candidate presentations, a summary of a study on what employers expect from their golf course superintendent, a summary of the status of the proposed membership standards initiative, and a presentation of the quality improvement plan.

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