

Pizza Fest Results In InSTITUTE Program

Developing an educational program that suits the interests and needs of a broad range of members can be a formidable task. Fueled by 5 large pizzas, the six members of the education committee responded to the challenge recently as they hammered out the program for the 1998 Superintendents Institute.

"Our objective when we gather each spring is to develop the premier educational event of the year, providing practical hands on information to the attendees," said Bob Costa, Co-chairman. "Some years the program concept comes easier than others." After much debate and several slices of garlic chicken the group settled on the general topic of Personal Growth and Development.


A similar topic a few years ago was a moderate success which the group readily acknowledges. "This year's program will be significantly different," said Costa. "The focus will be less on issues related to staff management, and more on developing skills that will help us perform our jobs better."

Bruce Olson, a newcomer to the committee strongly favored small group break out sessions, a key component of the morning session. "Group interaction provides such a great avenue for learning and sharing ideas," said Olson. "It also helps to keep the pace of the program moving."

The featured presenter is Alex Braun, who heads the management department at Mission College in San Jose. "Alex has made several presentations to the staff at the Villages," commented Brian Bagley, between bites of pepperoni. "I'll be the first to admit that I can be a little skeptical about management presentations, but those that Alex has done have been beneficial."

One other twist to this year's conference will be the inclusion of a golf course superintendent to the program. "Superintendents relate well to other superintendents," said NorCal's perennial educator Ali Harivandi. "The Institute has a long history of superintendent participation, we felt that it had to be a part of this year's program as well. Bruce Williams, CGCS, past president of the GCSAA has agreed to fill that spot and will make two presentations on "Time Management" and "Communication." "The committee feels fortunate to have someone with Bruce's credentials on the program. With his addition, we feel as though we have just the right balance," remarked Costa. "Perhaps the makings for a memorable day."

DELTA BLUEGRASS COMPANY



Quality Golf Course Sod Blends & Services

BLENDS: Penncross, Dominant, Hybrid Bermuda, Baby & 419, Blue Rye 50%/50% & 90/10, 100% Rye and 100% Bluegrass

SERVICES: Hybrid Bermuda Row Planting, Deep Tine Aeration, Slit Seed, Green and Fairway Top Dressing

800-637-8873
Contractor's Lic. #C-27 553999

ALAN HEATH @ 916-768-0132

Fertilizer Injection Systems Designed Exclusively for Golf & Turf Applications



Accura Treat Tank Mount System

ETS
ENHANCED TECHNICAL SERVICES

130-C S. Buchanan Cir.
Pacheco, CA 94553
Toll Free 888-438-7435

John Deming
Division Manager



Pacific OpenSpace, Inc. & North Coast Native Nursery

- Drought tolerant landscaping of roughs
- Mitigation, restoration and erosion control plans
- Design, consultation and installation services
- Extensive inventory of native California species
- Contract collection and propagation

707-769-1213
P.O. Box 744, Petaluma, CA 94953 • FAX 707-769-1230

AUTOMATIC RAIN COMPANY
Irrigation and Landscape Supplies
www.aurorain.com

EXPERIENCED STAFF SERVING THE GOLF TURF PROFESSIONAL

- Sprinklers
- Fertilizers
- Chemicals
- Seed & Sod
- Drainage
- Tools
- Controllers & Valves
- PVC Pipe & Fittings
- Landscape Lighting

CONCORD (510) 825-3344	DUBLIN (510) 551-8383	FRESNO (209) 431-8007	MENLO PARK (650) 323-5161	MERCED (209) 383-3330
NAPA (707) 255-7575	SACRAMENTO (916) 492-1000	SAN JOSE (408) 287-7882	SAN RAFAEL (415) 454-4313	
SANTA ROSA (707) 584-7272	VACAVILLE (707) 447-7773	HEAVY TURF (800) 376-5600	GOLF SERVICE (800) 297-RAIN	

For more information, please call John Holmquist, Golf Sales Manager at (707) 451-9050

Craig Linquist
Service Line Manager
ISA Certified Arborist No. 1510

ARBOR CARE

825 Mabury Road, San Jose, California 95133
590 B Taylor Way, Belmont, California 94002
Tel: 1-800-410-0066 Fax: (408) 437-1817



a division of ENVIRONMENTAL CARE, INC.