

EDITOR

ROBERT J. COSTA, CGCS
408-373-3701

OFFICE

Barbara Mikel - Exec. Sec'y
550 Main St., Suite G
P.O. Box 3360
Diamond Springs, CA
95619
Phone: (916) 626-0931
Fax: (916) 626-5132

PRESIDENT

BLAKE SWINT
Castlewood Country Club

VICE-PRESIDENT

DAVE DAVIES, CGCS
Palo Alto Muni Golf Course

SEC'Y/TREASURER

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Course

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DIRECTORS

FORREST ARTHUR
The Links At Spanish Bay

ROBERT COSTA, CGCS
Laguna Seca Golf Course

MIKE NUNEMACHER
Blackhawk Country Club

WAYNE LINDELOF, CGCS
Lone Tree Golf Course

AFFILIATE ADVISORS

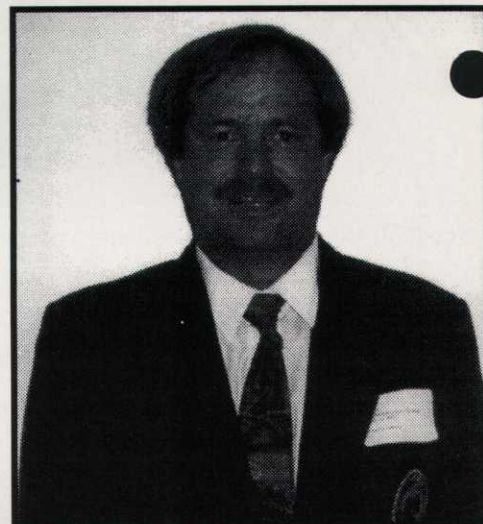
JAMES W. KARRIK, JR.
Naiad Company, Inc.

From The President

In the midst of another wet winter I have not been informed of any major damage to any of our golf courses. Good news so far, we still have several more months of potential wet weather ahead. Let's continue to cross our fingers and hope for the best.

Our January meeting was quite informative. Those in attendance were provided ways to improve managing and communicating with people. The information provided will assist us in dealing with not only staff but our family and friends also.

The general meeting after the educational program focused on Association goals and management. As discussed during that meeting, a dues increase is in order to allow us to work within a balanced budget. Our budget committee is attempting to determine the amount of the increase needed. Additionally, I have asked that committee to seek an increase that will not only balance our existing budget but also allow the addition of programs that will continue to improve our image in the world of golf. The cost of a web page or a professional publicist are examples of the type of expenses that are



Blake Swint, President

not currently in our budget that we should consider funding.

One more time during my year as President, I am going to state that the golf business continues to be on the rise. We are essential to golf's continued success. We should do whatever possible to gain the recognition we deserve.

For the love of the game,
Blake

Office Notes

By Barbara Mikel

"Congratulations."

Ray Davies, CGCS, Ted Horton, CGCS, and Jeff Ball on the Audubon Stewardship Award from GCSAA, recognizing their contributions to the industry and environmental awareness. Ted Horton, Pebble Beach, Ray Davies, Crystal Springs and Jeff Ball, Panama City, Florida. (Jeff has since relocated to California.)

"Coming Soon."

If any of you are wondering where your 1998 plates are, the answer is I have received them in the office and will mail with the first general mailing. I forgot to order cards timely enough to get in the card mailing. Never fear, you will get them. For those of you who get them each year and can't understand why, they are to be attached to your membership plaque. If you don't have one and want one give me a call. Plaques are ordered for new members automatically, but some of you chose not to have them when they were optional.

"Moved Left Forwarding Address."

Dr. M. Ali Harivandi, UCCE Environmental Horticulture Advisor has relocated to Alameda.

M. Ali Harivandi, Ph.D.
University of California
Cooperative Extension
1131 Harbor Bay Parkway, Suite 131
Alameda, CA 94502

Telephone: 510-639-1271
Fax: 510-567-6813

Quick Quote

"Experience is simply the name
we give our mistakes."

— Oscar Wilde —