

## Boardroom Briefs

- President Dave Davies, CGCS, scheduled the annual budget committee meeting for Thursday night, December 10, 1998, prior to the Christmas meeting. Dave will be joined by committee members Gary Carls, CGCS, Barbara Mikel and Bob Costa, CGCS.
- New additions to the web site are forthcoming. Look for the information on the sponsorship/advertising program, and information on the Media Director position.
- Blake Swint proposed a bylaws change that would allow for the current board to be expanded to 9 members with the term increased from two years to three. The add a person, add a year concept will be floated by Terry Grasso at an upcoming meeting at Burlingame CC.
- A Public Relations strategy and planning meeting has been tentatively scheduled for Wednesday, January 6th in Pleasanton. The meeting will include a visit from Greg Crawford, who will work with the committee in the development of a 12 month public relations working plan.
- Director Ken Williams, CGCS, will chair a committee who's responsibility it will be to plan an educational field day scheduled for May 1999.
- The NCGA is about to make a selection for the newly created Turf Advisor position. Dave Davies, CGCS, who recently attended a breakfast at the NCGA annual meeting informed the board that the NCGA's decision was imminent.
- Terry Grasso announced that San Jose Country Club's Joel Ahern has agreed to host the Superintendent/Pro golf tournament on June 7, 1999.
- Bob Costa, CGCS, reported that in spite of a disappointing turnout, the Institute was both an educational and financial success. Costa recommended to the board that consideration be given to reserving management topics for other educational activities and that a change in the Santa Cruz venue might be in order. Costa's recommendations will be taken before the Education Committee when they reconvene in March.
- Vice President, Gary Carl's, fresh from a weekend State Board of Directors meeting, informed the Board that the State Superintendent meeting has been scheduled for May 17 and 18, 1999 at the Nugget in Nevada. Gary also reported that funds are being solicited by the State Association from the NCGA and SCGA to assist in financing an economic impact study to demonstrate golf's impact on the California economy.
- Wayne Lindelof, CGCS, and Chapter Certification liaison's request to show the recently released GCSAA Certification video at the annual meeting in April was approved.
- Newsletter Editor, Bob Costa, CGCS, announced to the Board that he is resigning as newsletter editor effective March 1st. Costa who has served as the editor for the last three years is likely to be replaced by Director Ken Williams, CGCS.

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