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THRU THE GREEN
Published monthly by the
Golf Course Superintendent's Association
of
Northern California

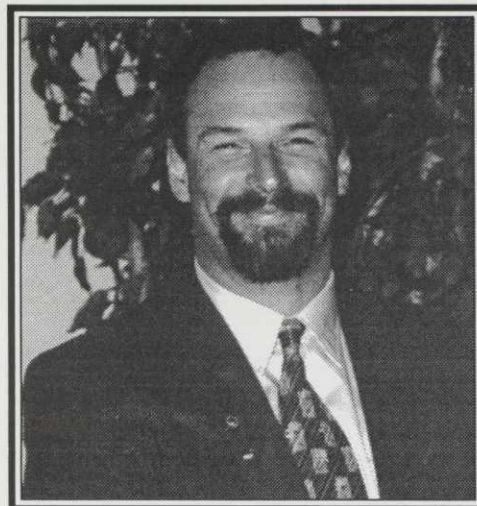
THRU THE GREEN

From The President

The most difficult part of the office of President is dealing with the monthly President's message. I have spoken with a number of people that have served different associations and this may be the only point we all agree on. There are a number of subjects that can be dealt with, volunteerism, looking toward the future, current events or even the weather. I think I have touched on all of those, so let me take a few sentences to reflect on some changes that will have a dramatic effect on me personally and in some part on other members of this Association. The look of the Board will not be changing immediately, however, Bob Costa has given notice that the March newsletter issue will be his last as editor. I think perhaps the new baby at the Costa household may have played a part in the decision. Congratulations Anita and Bob. Bob has done a fantastic job putting together the information every month and has worked equally hard on establishing advertising programs for the publication. I can't say enough about the effort Bob has put into our newsletter.

Forest Arthur will be leaving Spanish Bay effective December 1. He will be taking on the responsibilities of a new course construction in the Monterey area. Although this is a great opportunity for him personally, it will again put the nominating committee in a difficult spot trying to fill an officers position on the Board. Forest has been committed to supporting the media director position since discussion first began and was the driving force behind establishing a merchandise program. We hope to see Forest back on the board in some capacity as his schedule allows.

The final change has little to do with the Association, but everything to do with what goes on at our facility. Those of you that have lost a staff member to promotion know what I mean. There is a great sense of pride in seeing someone you have worked with and have great respect for advance in the industry. Without sounding too corny, it's like watching part of your family move away. My assistant has left for the greener pastures of a life as a superintendent. I wish him all the best and have supported him throughout the difficult process of interviews that have led him to this exciting new



Dave Davies, CGCS

challenge. It has taken me almost a week to realize how much trust and responsibility I had placed on him. Without the help of others we have a more difficult road to achieve the goals we set for ourselves. Look around, make sure those around you know how much you appreciate their support.

Have a very happy holiday season.

Dave Davies, CGCS
President

Did You Know?

Five CGSANC members have been selected to participate in the GCSAA Ambassador's Speakers Program, Rich Lavine, CGCS, Ray Davies, CGCS, Dave Davies, CGCS, Gary Sayre, CGCS and Bob Costa, CGCS will join twenty two other GCSAA members nationally in the joint outreach program between PLCAA, RISE and GCSAA. The program was launched in November 1996 with a goal of motivating and preparing industry representatives to educate the public about the green industry's environmental benefits and to address consumer concerns.