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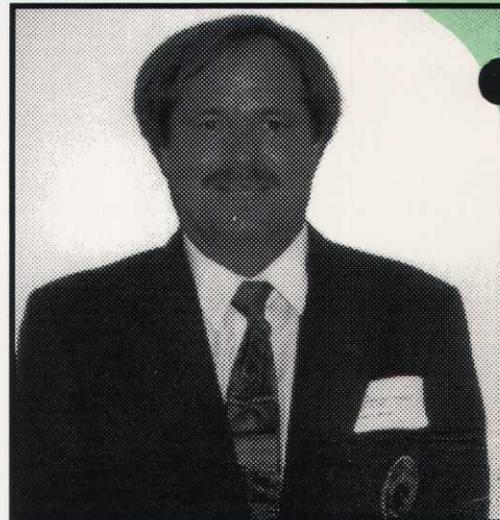
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From The President

The Scholarship, Research and Education Tournament held in September at Mira Vista was outstanding. Likewise, the October meeting held at Oakhurst was enjoyed by all that attended. If past history repeats, the Institute will again offer valuable information for Superintendents to take back to those they work for to help improve their operation. Most of the program is focused on long range planning or developing a master plan.

Long range planning is essential in providing a smooth transition when improvements are made to an existing operation. Our Association is in need of a long range plan. With the growth that our Association has experienced the past several years and the potential for continued growth we may have to alter our path. Our Association is run by volunteers with a part-time contracted office service to coordinate our efforts. Our databases are getting larger as we make subtle improvements to our functions. Our affiliation with the GCSAA adds to our work load. We have gained much from both. Developing a long range plan will be discussed at future Board meetings with the goal of improving our operation.

It's renewal time. This year's renewal notice will include a salary survey. A survey is only as good as the accuracy of the information provided. Please take the time necessary to provide accurate information. If you are a regional superintendent or multi-facility manager fill out only what applies to



Blake Swint, President

your position. If you vote at the national level either independently or with another Association, you will be given the opportunity to vote our Association. Please consider voting with our Association as our voting delegate will have ample time to meet with the candidates at the convention time and discuss the issues that may enhance and promote our profession. An Association with a strong voting block like ours allows our voice to be heard.

Happy Thanksgiving,

Blake

Office Notes

By: Barbara Mikel

October hopefully brought a slower pace for all of you out there. It certainly brought rain, snow, hail and beautiful rainbows to the Sierra foothills. I know the joint meeting at Oakhurst Country Club was a welcome fall beginning. The Sierra Nevada chapter is growing and according to President Jim Husting, CGCS is the third largest in California these days! Congratulations!

Speaking of growing, our membership has grown. We have 546 members in the Association. We exchange or send newsletters to other chapters and golf related industry groups as well as golf media representatives bringing our newsletter mailing to 586 each month. Our student membership has grown to 14 members and we have over 200 Class A and B superintendents with our assistants numbering 73 as of our July membership acceptances. Our retired Class A Life members

represent another 23 who have been members for a minimum of twenty five years or served a GCSANC board member or officer. We have an additional 23 retired members half of whom were Class A or Class B members. Our Affiliate members number 176 industry representatives. Supplying the balance is the Associate classification, and certainly we don't want to miss our 6 Honorary members..

I know since my move to the "high country", I have witnessed the development in El Dorado County of three new courses in four years. Seems like every time I pick up a golf related trade or industry publication I hear about a new course.

November also brings about the annual dues renewal notices and occupation description updates. This year it is doubly important to return

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Office Notes (Cont'd)

completed questionnaires. GCSAA and all affiliated chapters have dual membership requirements for Class A and B superintendents joining either Association after July 1997. You need to provide your GCSAA number in order to validate your membership in GCSAA and GCSANC. Your membership card carries a member since date and this should be verified upon receipt. We have notification requirements and you will mostly likely get a questionnaire from GCSAA if you are not a member and were not "grandfathered" into the affiliation process and do not provide a GCSAA number if you joined after July 1997. If you have a GCSAA number please provide it and all other requested information when you receive your dues renewal bill and questionnaire. If you have questions regarding your membership requirement for GCSAA and GCSANC, I suggest you contact membership Chairman, Mike Nunemacher or call the office. You cannot continue membership in GCSANC if you joined as a Class

A or Class B member after July 1997 without a valid GCSAA membership. The Bylaws section of your 1997-98 Directory will describe the time in service for each classification. This is a good time to review those sections and see if you might qualify for a classification upgrade.

This year in your renewal questionnaire mailing is included a "financial" survey for Class A and Class B superintendents. This information is gathered by the Association and provided to our superintendents to augment the GCSAA California survey completed several years ago. This survey is regional and specific to our chapter. We are asking for county and club information to make it more useful to you. This survey is circulated to Class A and Class B superintendents for your use and information. As it goes without saying the "more the better". More responses mean better data, therefore more useful to you.

Please make sure to return the survey in a separately provided envelope to maintain anonymity for this survey. /

New Seminar Added

In conjunction with GCSAA and Etonic, the GCSANC Education Department is excited to announce plans for a business management seminar slated for January 15, 1998. The seminar entitled, "Bringing Out The Best," will be presented by one of GCSAA's most dynamic speakers, Gerry Sweda.

Mr. Sweda's presentation introduces attendees to the benefits of getting employees to be efficient and effective because they choose to perform that way. In addition, you'll learn a system of seven management activities to get employees involved, motivated and contributing to the goals of the organization.

Part of the new Etonic Superintendent Leadership series, the four hour seminar will kick off the GCSANC General Meeting scheduled at Silvercreek Country Club, in San Jose. Plan now to attend this top notch seminar. You won't be disappointed!

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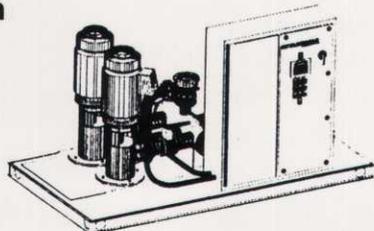
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