

## Boardroom Briefs

◆ Past President **Rich Lavine, CGCS** reported that a check for \$1,150 was received from the GCSAA for the two regional seminars hosted by the GCSANC in January.

◆ A membership drive is being coordinated by membership chairman, **Wayne Lindeloff, CGCS**. The goal is to contact potential NorCal members via a letter, combined with the new GCSANC brochure, by May 1st. Wayne will be working with **Mike Ravel** in this effort.

◆ **Bob Costa, CGCS** reports the Institute committee has developed a topic list for the annual November conference. Through the efforts of **Gary Carls, CGCS, Dave Davies, CGCS, Ray Davies, Brian Bagley** and **Dr. Ali Harivandi** the committee has developed a program which is centered on renovation and the masterplan process.

◆ In a related note, the Board held preliminary discussions on the possible use of a sponsor for major events such as the Institute. A suggestion was made to solicit the input of the membership by way of a survey on this potentially controversial subject.

◆ A new Newsletter Article Incentive Program was proposed by **Bob Costa, CGCS** and approved by the Board. The program

features the payment of cash for articles used in the newsletter. (See article on page 6 for details.)

◆ A proposal was approved to increase the ad rates for advertisements appearing in the newsletter. The increase was proposed to help defray some of the costs associated with the production of the newsletter.

◆ The board approved a recommendation to modify the letterhead on the GCSANC stationery. Gone are the objective statement at the bottom, along with the slogan "To Make More Abundant The Pleasures of Golfing." Added will be the GCSAA mission statement and the GCSAA affiliate logo.

◆ President **Blake Swint** proposed a 50/50 raffle at all regular monthly meetings. 50% of the purse will go to the individual with the winning ticket with the remaining 50% subsidizing the reduced fee program for Class A Life and Retired members.

◆ **Dave Davies, CGCS** has been named chairman of the newly founded Public Relations Committee. The committee is being formed to provide opportunities for the enhancement of the superintendents public image and enhance the professional status of the Golf Course Superintendent in the golfing and non-golfing media.

## State Meeting Offers It All

The upcoming State Superintendents Meeting, May 18th and 19th offers a little bit for everyone. Whether it be education, golf, social activities or family fun, this year's program has it all. The weekend begins with special discount coupons available for use at Great America. Saturday night, preceding the conference, the California GCSA will be hosting a hospitality Suite at the Westin Hotel. Sunday it's back to business for the Conference and Trade Show, but by evening it's time to relax in style at the gala outdoor barbecue hosted by Savannah Channel Vineyards in the Saratoga Foothills. On Monday, it's time to play again, this time it's golf at Santa Clara Golf and Tennis. So whether it is family, golf or education on your agenda, take advantage of this great weekend and be a part of the California Golf Course Superintendents Annual Meeting.

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