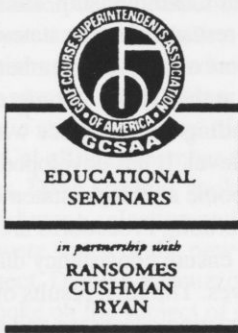


The GCSANC and GCSAA
present
Personal Stress Management

Wednesday
January 7, 1998
8:00 a.m. to 5:00 p.m.
Pleasanton, California
The Pleasanton Hilton at the Club

Member Fee: \$140; Nonmember Fee: \$210
Continuing Education Units: 0.7



For more information
or to register,
contact
1/800-472-7878

Seminar Registration Begins

Seminar Registration forms have been mailed for the GCSAA Regional Seminar entitled, "Personal Stress Management." Scheduled for January 7th at the Pleasanton Hilton, Personal Stress Management is presented by one of GCSAA's most dynamic speakers, Bree Hayes. This seminar is likely to sell out so procrastination is not advised. For more details, contact the GCSAA Education Department at 1/800-472-7878.

The GCSANC

presents

The GCSAA

Etonic's Superintendent Leadership Series

"Grow Your People Skills"

By C. Mike Jousan

January 15, 1998

12:00 noon

Silvercreek Country Club

Etonic® • GCSAA

Seminar Change Announced

A change in the GCSAA/Etonic Seminar to be held on January 15th has been announced. Unfortunately, Gerry Sweda, who was scheduled to present, "Bringing Out The Best In The People You Manage," had to cancel. Arrangements were quickly made, however, to present a new business seminar entitled, "Grow Your People Skills."

The four hour seminar, instructed by C. Mike Jousan, will focus on improving the way you relate to people you work with. You will learn how to make a good first impression, to give information that will produce positive responses, to listen effectively and to deal with angry and defensive people.

The 12:00 noon seminar will precede the General meeting and dinner scheduled at Silvercreek Country Club.

Letter To The Editor

Dear Bob:

I would like to congratulate you on a job well done at this year's Golf Course Superintendents Institute in Santa Rosa. I have been attending this program for many years and personally felt that it was the best Institute that the Golf Course Superintendents Association of Northern California has ever held. Please express my sincere appreciation and thanks to all that were involved in putting this program together.

On a more disappointing note however, was the lack of professionalism displayed by many of our members during the afternoon session of the Institute. I was really surprised at how many attendees literally "bailed" and did not even attend the afternoon session. To me, maybe not others I don't know, but I feel this is a total lack of respect to the speakers that travel such a long way to talk to us. I do not know what can be done about this problems as it is certainly not unique to your chapter alone. In my opinion those that skipped out missed some of the best presentations that had to be offered that afternoon. Ray Festa was very inspirational . . . too bad nobody was there to hear him.

Thank you for letting me express my thoughts .

Cordially,
Jim Husting, CGCS