California Golf Course Superintendents Association  
Annual Meeting Survey

The board of directors is reviewing the CGCSA Annual Meeting in an effort to increase participation. Please complete this short survey and return it to the CGCSA office by August 20. Fax number 619/566-3555

We need your input!

What chapter(s) do you belong to? (Mark all that apply)

Northern Cal  Central Cal  San Diego
Southern Cal  Sierra Nevada  Hi Lo Desert

Did you attend the 1996 CGCSA Annual Meeting in Palm Springs in May 1996?  ___Yes  ___No

Did you attend the 1997 CGCSA Annual Meeting this May in Santa Clara?  ___Yes  ___No

___ I have never attended a state annual meeting

Did you attend the GCSAA conference and show in February in Las Vegas?  ___Yes  ___No

Which of the following would make you consider attending the annual meeting more often (Mark all that apply)

Better educational topics  Better speakers
Better location  More CEUs
Resort location  Better golf course
Lower cost  If it were not held on a weekend day

We are considering changing the days of the annual meeting in order to get better rates and increase attendance. Please let us know the days that you prefer. (Rank in order of preference 1 being highest preference)

___ Current days: Sunday/Monday
___ Monday/Tuesday
___ mid-week: Tuesday/Wednesday

Next year's annual meeting is scheduled for May, somewhere in the Los Angeles metropolitan area. The GCSAA Conference and Show will be held in Anaheim in February. How would the scheduling of these two events in the same area in a relatively short time period affect your decision to attend the state annual meeting?

___ I would probably attend the annual meeting, anyway
___ I would NOT attend an annual meeting in So. Cal area, anyway
___ I would probably only attend the GCSAA conference and show

If the annual meeting were moved to a different location next year, would you be more likely to attend?

___ I would probably attend the state meeting no matter where it is
___ I would NOT attend the state meeting when the GCSAA conference and show is on the west coast
___ I would be more likely to attend the state meeting if it were held somewhere else
To what area(s) of the state do you prefer to travel to attend the state meeting? (Please rank 1 to 6 with 1 being most preferred)

- Northern California
- Southern California (Santa Barbara to Orange County)
- Palm Springs
- San Diego
- Central valley
- Lake Tahoe

Would you prefer that we choose three or four consistent destinations to rotate the annual meeting rather than the six chapter rotation we currently use?

- Yes
- No, I think all the chapters should have the opportunity to host the meeting

Would you prefer if we chose one permanent centrally located location to hold the meeting every year?

- Yes
- No

Would you be more likely to attend the annual meeting if it were held at a resort destination?

- No, the city doesn’t matter
- Yes, the city is a major factor in my decision

Would you consider attending the annual meeting if it were held on a cruise ship (there would probably be other activities rather than golf)?

- Yes
- No

Is the quality or desirability of the golf course a significant factor in your decision to attend the annual meeting?

- Yes
- No

Do you generally bring your family with you when you attend the annual meeting?

- Yes
- No

Does nearby activity/entertainment for your family play a part in your decision to attend the annual meeting?

- Yes
- No

Comments:

______________________________

______________________________

______________________________

CGCSA
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