

California Golf Course Superintendents Association Annual Meeting Survey

The board of directors is reviewing the CGCSA Annual Meeting in an effort to increase participation. Please complete this short survey and return it to the CGCSA office by August 20. Fax number 619/566-3555

We need your input!

What chapter(s) do you belong to? (Mark all that apply)

Northern Cal
 Southern Cal

Central Cal
 Sierra Nevada

San Diego
 Hi Lo Desert

Did you attend the 1996 CGCSA Annual Meeting in Palm Springs in May 1996? Yes No

Did you attend the 1997 CGCSA Annual Meeting this May in Santa Clara? Yes No

I have never attended a state annual meeting

Did you attend the GCSAA conference and show in February in Las Vegas? Yes No

Which of the following would make you consider attending the annual meeting more often (Mark all that apply)

Better educational topics
 Better location
 Resort location
 Lower cost

Better speakers
 More CEUs
 Better golf course
 If it were not held on a weekend day

We are considering changing the days of the annual meeting in order to get better rates and increase attendance. Please let us know the days that you prefer. (Rank in order of preference 1 being highest preference)

Current days: Sunday/Monday
 Monday/Tuesday
 mid-week: Tuesday/Wednesday

Next year's annual meeting is scheduled for May, somewhere in the Los Angeles metropolitan area. The GCSAA Conference and Show will be held in Anaheim in February. How would the scheduling of these two events in the same area in a relatively short time period affect your decision to attend the state annual meeting?

I would probably attend the annual meeting, anyway
 I would NOT attend an annual meeting in So. Cal area, anyway
 I would probably *only* attend the GCSAA conference and show

If the annual meeting were moved to a different location next year, would you be more likely to attend?

I *would* probably attend the state meeting no matter where it is
 I would NOT attend the state meeting when the GCSAA conference and show is on the west coast
 I would be more likely to attend the state meeting if it were held somewhere else

To what area(s) of the state do you prefer to travel to attend the state meeting? (Please rank 1 to 6 with 1 being most preferred)

Northern California

Southern California (Santa Barbara to Orange County)

Palm Springs

San Diego

Central valley

Lake Tahoe

Would you prefer that we choose three or four consistent destinations to rotate the annual meeting rather than the six chapter rotation we currently use?

Yes

No, I think all the chapters should have the opportunity to host the meeting

Would you prefer if we chose one permanent centrally located location to hold the meeting every year?

Yes

No

Would you be more likely to attend the annual meeting if it were held at a resort destination?

No, the city doesn't matter

Yes, the city is a major factor in my decision

Would you consider attending the annual meeting if it were held on a cruise ship (there would probably be other activities rather than golf)

Yes

No

Is the quality or desirability of the golf course a significant factor in your decision to attend the annual meeting?

Yes

No

Do you generally bring your family with you when you attend the annual meeting?

Yes

No

Does nearby activity/entertainment for your family play a part in your decision to attend the annual meeting?

Yes

No

Comments:

CGCSA

Phone: 888/448-4653

Fax: 619/566-3555