

Nobody Wants To Go . . . (Cont'd.)

the rough. Take the green committee out to look at the new grasses on the course or at local conferences and university field days.

Try to reduce pesticide use through better scouting, cultural management programs, and integrated pest management techniques. If your club is reluctant to try these methods, ask them to allow you to leave untreated check plots on one or two greens when applying preventive fungicides or herbicides, or implement a strong IPM program on three or four holes as a pilot program.

Take part in the Audubon Cooperative Sanctuary Program for Golf Courses. It's really embarrassing that this program has been around for nearly four years and there are less than ten courses fully certified in the West (only two in California). This is a great leadership opportunity for superintendents and I haven't heard a good reason yet for not participating. It's a win-win-

win situation for the club, the community, and wildlife.

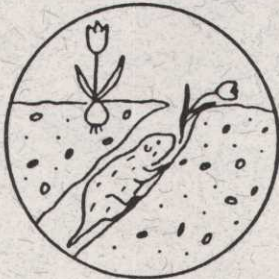
- Support turfgrass and environmental research for golf courses on a local and national level. The industry has made great strides in the past ten years, but there is much work yet to be done. Support them so they can support you.
- Make sure people know what you are doing. After all, if you don't bang the drum how is anyone going to know there is a parade? Take photographs of all your projects on the golf course. When you are checking the greens, take the opportunity to talk with the golfers and show them what you are doing. Also, make sure your staff is well informed so they can answer simple questions from golfers.

Even if people don't want to follow your lead, forge ahead with good planning, persistence, public relations, and patience. Remember that change is often slow to occur, but it is inevitable. ❖

GCSAA Chapter Cooperative Research Program

The GCSAA is requesting proposals from local chapters for funding research programs on a local level. Our chapter, through our contribution to the Platinum Tee Club with the CGCSA qualifies to compete for matching funds of up to \$10,000 per year for three years. **We need your suggestions for projects that you feel are necessary and worthy of funding by our next board meeting on November 14. Please contact any board member with your suggestions.** This is an excellent benefit that GCSAA offers to local chapters to increase the effectiveness of their research Dollars. For more information on the Chapter Cooperative Research Program, check out the July 1995 issue of *Golf Course Management* for further details..

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