

THRU THE GREEN

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THRU THE GREEN

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USGA

IT'S TIME WE SHARED THE GOOD NEWS
ABOUT GOLF AND THE ENVIRONMENT

I know superintendents are sick and tired of being accused of harming the environment through normal golf course maintenance practices. Because of the negative and emotional exposure from television and radio news stories, it has been an uphill battle for the golf industry to portray a positive image and separate fact from fiction. The overwhelming majority of superintendents and golf courses we visit go to extraordinary lengths to ensure that the golf course is a safe place to be for golfers, employees, and wild life.

Several years ago, the USGA and other organizations realized that the only way to fight this emotional argument is by conducting unbiased research to get factual information on the effects of golf courses on the environment. It was also important to report the results without any "sugar coating" so that detractors of the golf industry could not find fault with the results. Although everyone felt confident that the results would be good, there was some uneasiness about what the studies would actually reveal. Well, the results from the first set of studies are in, and

for the most part, the news is very positive. At each of our Green Section Regional Conferences this year, the morning program will be devoted to presenting this information in a clear and easy to understand format.

The NCGA and USGA will be conducting the annual Green Section Conference at:

Sharon Heights Country Club
Wednesday, March 15th

This is an outstanding opportunity to invite your green chairman, club officials, and golfers at your course to get the straight scoop on this important issue. We trust that the information presented at the conference will provide the necessary facts so that this positive message can be shared with other golfers and members of the community. We have also invited other speakers to round out the program and help golf courses get the most out of their turf management programs. Please mark your calendar and plan to attend, because it's time we started sharing the good news about golf courses and the environment.

POSITION OPEN

Golf Services Manager - City of San Mateo

Division Head level position reporting to the Director of Parks and Recreation, responsible for the overall management and operations of the San Mateo Golf Course, one of the most heavily played courses in Northern California. Salary range is \$4,543 - \$5,398 per month plus a comprehensive benefit package. Call the City's Job Hotline for applications, (415) 377-4797 (x424). Deadline for filing is March 24, 1995.