

Par For The Course (Cont'd)

Please check your local listings for exact time and channels.

The goal of the program is to inform and entertain golfers and, in the process, enhance the public image of golf courses and superintendents. If successful, the program may help to redefine the way golfers view superintendents and the golf industry.

The producers of **Par For The Course** need your help. If you have stories or topics which you would like to see covered, call the Par hotline 24 hours a day at (913)832-4460.

Scholarship Tournament

**Monday
September 18, 1995**

Carmel Valley Ranch
Host: Scott McBeath

4 Man Scramble
Lots of prizes, fun, great golf, on the recently renovated golf course.

All to benefit the
GCSANC Scholarship Program.
Mark this date on your calendar

Initiating Change

(Continued from page 4)

The first step then, in our campaign to change the negative perceptions of golf courses is to examine each of our maintenance procedures and note examples of how we are already operating in an environmentally responsible manner. If we've fallen short in some areas, we need to, with the resources available to us, look for ways to make improvements. Once we are confident that our operation is functioning in a manner which is environmentally responsible, we are ready to spread the word. Next month I'll discuss the variety of public relations options which are available to do just that.

Contra Costa Mosquito and Vector Control District

155 Mason Circle • Concord, CA 94520
Phone: (510) 685-9301 Fax: (510) 685-0266

What is a vector?

"... any organism capable of transmitting the causative agent of human disease or capable of producing human discomfort or injury including, but not limited to mosquitoes, flies, other insects, ticks, mice and rats."

- | | | |
|-----------------------|--|----------|
| ◆ Mosquitos | Some Employee Extension Numbers | |
| ◆ Mosquitofish | General Manager | ext. 101 |
| ◆ Rats | Entomologist | ext. 105 |
| ◆ Skunks | Marsh Specialist | ext. 107 |
| ◆ Ticks | Community Educator | ext. 112 |
| ◆ Yellowjackets | Fish Biologist | ext. 113 |
| ◆ Community Education | | |

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