

1995 Institute Topic Unveiled

by Bob Costa

The Education Committee, under the guidance and direction of Dr. Ali Harivandi, has announced the program for the 1995 Golf Course Institute. This year's event, scheduled for November 9 and 10 at the Doubletree, in Santa Rosa, will feature a full day of activities on Aquatic Environment, Construction & Management. The program will include a discussion on the ecology of lakes, construction techniques, and control strategies to reduce aquatic vegetation.

A host of speakers, considered to be experts in the field of lake management and construction, will share their knowledge and supply practical information, which can be

applied to a management program specific to your site and conditions.

The program will conclude with an open forum discussion, featuring all the speakers from the days event. This will provide you with a chance to have your questions answered, and an opportunity to gain additional information from the speakers, and superintendents experiences.

Don't miss this opportunity to participate in the most comprehensive seminar on golf course lake management ever offered!

The full schedule of events, as well as registration information will be available by late summer.

Golf and The Environment: Initiating Change

By Bob Costa

Last month, I cited several examples of negative publicity directed towards golf courses by various members of the media, and special interest groups. At first glance your reaction might have been mild anger, or perhaps frustration over what, at times, appears to be an endless stream of these types of attacks. I concluded the article by challenging those in our profession to actively and publicly promote the environmental and community benefits of golf courses. "Why me you might have asked? I haven't been directly affected, I don't like the negative publicity but I don't view it as an immediate threat."

The threat is more immediate than you may think, and if left unchecked has the potential to

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