

# THRU THE GREEN

THE OFFICIAL PUBLICATION OF THE GOLF COURSE SUPERINTENDENTS ASSOCIATION OF NORTHERN CALIFORNIA

JULY, 1995

## “Par For The Course” Returns To ESPN

**P**ar For The Course, The official television program of the GCSAA

returned to ESPN this winter. The program highlights golf from a golf course man-



agement perspective and provides an important platform for positive environmental messages that stand to benefit the entire golf industry. Thirty episodes of Par For The Course, will be aired on Sunday mornings in conjunction

with other golf programs, and adjacent to first and second round coverage of PGA tour events on Thursday and Friday. The schedule is as follows:

### Sunday Mornings

July 9th  
October 22nd  
November 5th, 19th, & 26th  
December 3rd, 10th & 17th

### Weekday Golf Coverage

July 21st 11:00 A.M.  
September 8th 11:30 A.M.  
November 10th 11:30 A.M.

*(Continued on Page 6 Column 1)*

## The Main Course

### Paradise Valley Golf Course

#### Our Host

**T**imothy C. McCoy, CGCS, is a graduate of Butte College. Tim has worked for GolfCorp since 1990, as the superintendent at Rancho Solano Golf Course. Both courses are owned by the City of Fairfield and operated by GolfCorp. Prior to his work in Fairfield, Tim has worked under John Engen and Tom Jefferson at Bidwell Park Golf Course in Chico. Tim and his wife Teresa have two daughters, six year old Mallory and two year old Madison. In his free time, Tim is a college basketball referee



#### The Course

**P**aradise Valley Golf Course was opened for play in late June 1993. Robert Muir Graves designed the upscale public course that sits at the base of the eastern foothills of fairfield. The 7,000 yard course winds around native oaks, creeks, four lakes and plenty of open space. The signature hole is the par 5 tenth hole, with water and trees off the tee on the left, water on the right, and a 500 year old Cottonwood tree and creek guarding the green. The slope rating is 135. The course draws almost 300 golfers daily, and includes a large practice facility, sports bar and grill, and reception hall.

Make a Note!!  
GCSANC

**Superintendent Pro 1995**

**July 24, 1995**

Paradise Valley Golf Course

**Make Your Reservation Now!**

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**Par For The Course** (Cont'd)

Please check your local listings for exact time and channels.

The goal of the program is to inform and entertain golfers and, in the process, enhance the public image of golf courses and superintendents. If successful, the program may help to redefine the way golfers view superintendents and the golf industry.

The producers of **Par For The Course** need your help. If you have stories or topics which you would like to see covered, call the Par hotline 24 hours a day at (913)832-4460.

**Scholarship Tournament**

**Monday  
September 18, 1995**

Carmel Valley Ranch  
Host: Scott McBeath

4 Man Scramble  
Lots of prizes, fun, great golf, on the recently renovated golf course.

All to benefit the  
GCSANC Scholarship Program.  
Mark this date on your calendar

**Initiating Change**

(Continued from page 4)

The first step then, in our campaign to change the negative perceptions of golf courses is to examine each of our maintenance procedures and note examples of how we are already operating in an environmentally responsible manner. If we've fallen short in some areas, we need to, with the resources available to us, look for ways to make improvements. Once we are confident that our operation is functioning in a manner which is environmentally responsible, we are ready to spread the word. Next month I'll discuss the variety of public relations options which are available to do just that.

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