

GCSAA's CONFERENCE AND SHOW HEADS TO SAN FRANCISCO

An estimated 15,000 to 16,000 golf industry professionals are expected to attend GCSAA's 66th International Golf Course Conference and Show, February 20-27, 1995, at the Moscone Center in San Francisco.

The week will include nearly 80 educational seminars, sessions and forums; a three-day trade show; a gala banquet; the association's annual meeting and election of officers; and the 1995 GCSAA Golf Championship.

Conference week opens with the annual GCSAA Golf Championship (see story this page).

Many of the educational and professional development needs of golf course superintendents will be covered in the 60 one- and two-day seminars that will be offered during the first four days of the conference, February 20-24. Seminars will address issues ranging from environmental responsibility to personal stress management.

Concurrent education sessions and special-interest

forums are also scheduled February 24-27.

Rocky Bleier, legendary running back for the Pittsburgh Steelers, will keynote the Opening Session on Thursday, February 23, at the San Francisco Marriott.

More than 650 companies that manufacture and distribute golf and turf industry products, supplies and services are expected to exhibit at the trade show, which will run February 25-27, at the Moscone Center. A record 671 exhibitors showcased their products and services during the 1994 show in Dallas.

A headline performance by recording artist Anne Murray will provide entertainment at the formal closing banquet on Monday, the 27th.

The highlight of that gala evening will be the presentation of the Old Tom Morris Award, GCSAA's highest honor. This year's award will be presented to turf industry giant, Dr. James Watson. Previous recipients of the award include Arnold Palmer, Bob Hope, Patty Berg and Byron Nelson.

The 1994 conference and show in Dallas drew 15,386 people. More than 1,300 of those attending were international visitors and guests, representing more than 50 countries and territories outside the United States.

MONTEREY TO HOST 1995 GOLF CHAMPIONSHIP

Five courses along our Monterey peninsula will host the 1995 GCSAA Golf Championship scheduled for February 20-21.

Presented in partnership with The Toro Company, the association's 45th championship will test a field of approximately 480 GCSAA members and affiliates.

The host courses for GCSAA's championship are The Golf Club at Quail Lodge, Old Del Monte Golf Course, Poppy Hills Golf Course, Rancho Canada Golf Club and The Bayonet.

The Golf Club at Quail Lodge, designed by Robert Muir Graves, was host to the

United States Golf Association's 1975 Senior Amateur and annually is the site of the California Women's State Amateur. The 6,515-yard layout plays to a par 71 and has a slope rating of 126. Dennis Kerr is the golf course superintendent.

Old Del Monte Golf Course, designed by Charles Maud, originally was a nine-hole layout that opened in 1985. Old Del Monte is reportedly the oldest golf course west of the Mississippi River. At par 72, it plays to 6,278 yards with a slope of 122. Pete Bibber is the golf course superintendent.

Poppy Hills Golf Course, designed by Robert Trent Jones, Jr. is owned and operated by the Northern California Golf Association and has been a part of the PGA Tour's AT&T Pebble Beach Pro-Am rotation since 1991. The par-72 venue plays to 6,863 yards and has a slope of 143. Manny Sousa is the golf course superintendent.

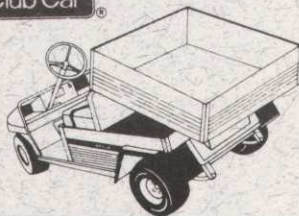
Rancho Canada Golf Club, designed by Robert Dean Putman, is character

Continued on page 4

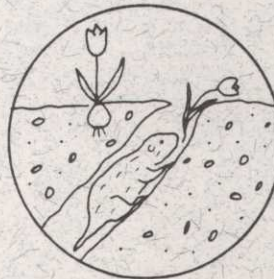
707-747-5000

CARRYALL
DRIVE IT TO WORK. Club Car®

- 1200 lb. Cap.
- Hyd. Dump
- Demos For Sale



Rodent Control Specialists



LANDSCAPE
PEST CONTROL
SERVICES, INC.

ALLEN TUNBERG
Pest Control Advisor
and Operator

(510) 426-8461
State License No. 05647

P.O. BOX 1166
PLEASANTON, CA 94566

Improper Planting Kills Trees

The Bartlett Tree Research Laboratories, with the cooperation of Bartlett IPM technicians and representatives in four different areas, excavated 363 trees which were planted by landscape firms within the past two years.

Of the trees surveyed, 93 percent were found to have excessive soil on the root collar or be mulched too heavily. Sixteen percent had materials against the trunk which were already starting to girdle the tree.

It was determined that the major cause of tree mortality on maintained landscapes could be the result of too deep or improper planting. Often, this problem can be traced back to the nursery, which piled soil against the trunk or transplanted too deeply. If the landscape professional or maintenance personnel piled soil or water-holding mulch against the trunk, the problem would be made worse. Mulch should not touch more than one inch of the trunk and, away from the trunk, depth should not exceed four inches. Yearly additions should be made only to maintain this four inch depth. Yearly removal and replacement defeats half the purpose of using mulch.

Source: New Horizons, Vol. 3, No. 5, 1992

GCSAA CONFERENCE

Continued from page 3

ized by large, fairly flat greens. Participants in GCSAA's championship will play the West Course, a 6,613-yard, par-72 layout with a slope of 126. Tim Greenwald is the golf course superintendent.

In anticipation of a large number of participants, a fifth course was added to

GCSAA's '95 tournament rotation. The Bayonet, designed by Gen. Robert McClure and located at Fort Ord, is a 7,000-yard, par-72 layout with a slope of 132. The military opened the Bayonet and its companion course on the base, The Black Horse, to the public play last year. Nick Moana is the golf course superintendent.

Tips from the USGA Congratulations! You Get to Keep Your Job... For Another Year

*by Paul Vermeulen
USGA Agronomist*

Most of the people Paul and I have visited this season have had a pretty good year overall. Despite some long spells of hot weather, there was not any widespread turf failure throughout the region. One course I visited seemed to be having a pretty good year, and the green chairman mentioned that everyone was pleased with the condition of the golf course. Then he said, "I guess we can let our superintendent keep his job for another year."

Although it was meant as a joke, this statement sent a chill down my spine. It reminded me how uncertain the superintendent's job can be at times. In most professions, good performance is rewarded with a promotion or pay increase. For golf course superintendents, a successful season is often attributed to good weather or luck. But, lose two square feet of turf on a putting green and you may be in jeopardy of losing your job. The pressure is tremendous! I can't think of any profession, other than coaching professional sports, where the person hired to make the decisions is scrutinized and second-guessed more often.

This year, it has been disappointing to see the angry faces of golfers, managers, and green chairmen along with the worried look of superintendents wondering if they are going to be fired because the bunkers are "too something" or the greens are not fast enough. As a result, some people in a position of authority feel that a new superintendent is the answer - I think a new attitude is the answer! After a long, stressful summer, it is important to remember that golf is a GAME. Most golfers recognize this fact, yet there is often a vocal minority that take golf too seriously and derive a perverse sense of pleasure by threatening the

Continued on page 7

Blaine Boccignone
Sales/Client Representative
Certified Arborist No. 823

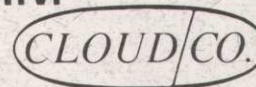
ARBOR CARE

825 Mabury Road, San Jose, California 95133
Tel: (408) 453-5922 • FAX: (408) 437-1817



a division of ENVIRONMENTAL CARE, INC.

R.V.



- ◆ Plumbing
- ◆ Irrigation
- ◆ Waterworks

"The Distributor of Choice"

Free Freight to GCSANC Members

(800) 987-4002

Dave Bingham - Manager - Member GCSANC