

FYI

by Barbara Mikel

Aren't Getting Your Mail?

We have received a fair number of returned mail items recently. I know filling out all those change of address cards for the post office is time consuming, but assuring you get the newsletter, meeting notices, job information, state magazine, etc. requires current addresses.

If you have moved, either your home or your job, send me a note and let me know, or call the office and leave a message on the machine. Remember to include new phone numbers, fax numbers, and zip codes. The 1994 Directory is prepared in May and it would be nice to have current information on everyone in it.

Address Correction requests are on the newsletter so that it is returned to our office instead of being forwarded to you. However, it takes a

very long time for the post office to return it to me, so I will generally not remail them. Don't count on

this as your sole means of getting the address changed on the database, however. There may be important information that goes out in the interim that you will miss. In addition, this doesn't update the phone information or club names/company names, etc.

Thanks for your help in keeping this information current.

We will be mailing election materials in March for the April Annual Meeting.



Our fearless leader hams it up at Mardi Gras after Dallas Conference.

CGCSA President Pledges to Support Local Chapter Publications

CGCSA President Bob Tillema pledged to the directors at the recent Board of Directors meeting that he would not allow any pressure to bear on local chapters to eliminate their local newsletters.

Adams Publishing, like its predecessor RK Communications, has expressed a concern that local chapter publications are adversely affecting their ability to acquire advertising revenues for the state magazine. DJ King, editor of *Thru the Green* and San Diego chapter's *INFOEMER*, expressed the opinion that the local chapter newsletters were necessary, not only for their

timeliness of information and local content, but as an advertising vehicle for local vendors who are not budgeted for nor do they have the desire to advertise on a statewide basis. Bob Tillema agreed that most local chapter publications are supported only by "local" advertisers, and that major advertisers are steered to *California Fairways* as a more cost effective way to reach the superintendents of the state.

The representatives from *California Fairways* were informed of the failure of the past effort to comply with RK Communications wishes to eliminate local newsletters as an advertising source. All the board members present agreed that the local chapter publications serve a vital role

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NAUMANN'S NORCAL NEWS

Pete Bibber, Superintendent at Old Del Monte Golf Course in Monterey, recently had a heart attack, but seems to be recovering fine. After eight weeks of recuperation, he is now back at work...**John Grant** from San Mateo Golf Course has retired after what he describes as "what seems to have been 100 years in the golf

industry." Keep an eye out for him and **John Lloyd** as I am sure they will be hitting everyone up for tee times! **Dulbag Dulbria** will be watching over the golf course until the city decides on a replacement. Dulbag is now the assistant at the course.



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