Page 4

### THRU THE GREEN

### **MARCH 1994**

# FYI

by Barbara Mikel

# Aren't Getting Your Mail?

We have received a fair number of returned mail items recently. I know filling out all those change of address cards for the post office is time consuming, but assuring you get the newsletter, meeting notices, job information, state magazine, etc. requires current addresses.

If you have moved, either your home or your job, send me a note and let me know, or call the office and leave a message on the machine. Remember to include new phone numbers, fax numbers, and zip codes. The 1994 Directory is prepared in May and it would be nice to have current information on everyone in it.

Address Correction requests are on the newsletter so that it is returned to our office instead of being forwarded to you. However, it takes a

<u>verylongtime</u> for the post office to return it to me, so I will generally not remail them. Don't count on this as your sole means of getting the address changed on the database, however. There may be important information that goes out in the interim that you will miss. In addition, this doesn't update the phone information or club names/company names, etc.

Thanks for your help in keeping this information current.

We will be mailing election materials in March for the April Annual Meeting.



after Dallas Conference.

### CGCSA President Pledges to Support Local Chapter Publications

CGCSA President Bob Tillema pledged to the directors at the recent Board of Directors meeting that he would not allow any pressure to bear on local chapters to eliminate their local newsletters.

Adams Publishing, like it's predecessor RK Communications, has expressed a concern that local chapter publications are adversely affecting their ability to acquire advertising revenues for the state magazine. DJ King, editor of *Thru the Green* and San Diego chapter's *INFOREMER*, expressed the opinion that the local chapter newsletters were necessary, not only for their timeliness of information and local content, but as an advertising vehicle for local vendors who are not budgeted for nor do they have the desire to advertise on a statewide basis. Bob Tillema agreed that most local chapter publications are supported only by "local" advertisers, and that major advertisers are steered to *California Fairways* as a more cost effective way to reach the superintendents of the state.

The representatives from California Fairways were informed of the failure of the past effort to comply with RK Communications wishes to eliminate local newsletters as an advertising source. All the board members present agreed that the local chapter publications serve a vital role Continued on pag

## NAUMANN'S NORCAL NEWS

Pete Bibber, Superintendent at Old Del Monte Golf Course in Monterey, recently had a heart attack, but seems to be recovering fine. After eight weeks of recuperation, he is now back at work...John Grant from San Mateo Golf Course has retired after what he describes as "what seems to have been 100 years in the golf industry." Keep an eye out for him and John Lloyd as I am sure they will be hitting everyone up for tee times! Dulbag Dulbria will be watching over the golf course until the city decides on a replacement. Dulbag is now the assistant at the course.





## THRU THE GREEN

#### **MARCH 1994**

Page 5

### YLAWS CHANGES

Continued from page 2 applicant for Class A or B membership will be required to pass a written and/or oral examination which has been approved by the Board of Directors, except the Board may waive examinations for those Class A or B members of a GCSA chapter that requires testing for both classifications and have been active members of that association for a minimum of three years. The Board may grant Class A-Life or Class A status to those members of the Association that have met all other qualifications except examination, after a period of six (6) years.

These proposed changes have been submitted to the Secretary/Treasurer and will

#### CHOOSING A TREE SERVICE

Continued from page 3 Biology; Pruning; Installation and Establishment; Safety and Climbing; Nutrition and Fertilization; Trees, People, and Ecology; and Cabling and Bracing. A list of certified arborists and tree workers can be obtained from the ISA office or from your local University of California Cooperative Extension office.

In addition to certification with the ISA, membership in the National Arborists Association (NAA) is an indication of professionalism and a commitment to tree care. The NAA has an extensive library of training programs available to its members and many members use these programs on a regular basis.

As of January of 1992, the

appear on the ballot at the Annual Meeting. Please consider them carefully.

### NEWSLETTERS

Continued from page 4 to the members and that it is the responsibility of Adams Publishing to spearhead an advertising campaign that will increase advertising revenues on a more measurable basis.

It was also agreed that the local superintendents should do everything in their power to let their reps know they've seen ads in the magazine and if their purchasing has been influenced by these ads.

State of California now requires a contractor's license for the performance of any tree work exceeding \$300.00. A contractor's license isn't necessarily an assurance of a company's performance, but it usually means that the company has adequate liability and worker's compensation insurance, pays payroll taxes for their employees, and runs their company in a businesslike fashion.

Certification, contractor's license, membership in trade associations are all key criteria for selection of a tree service. The last piece of the puzzle is references. Ask for at least three references and follow up on these references. The trees on your property represent a lifetime investment and should be trimmed by qualified professionals.

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5

### Tips from the USGA Dreaded Diseases

by Pat Gross, USGA Agronomist

Every year when I return from the GCSAA International Conference, I am grateful to be living and working in the Southwestern United States. During the conference, I hear superintendents from other parts of the country describe the tremendous disease and insect pressures they face on their courses throughout the year. It doesn't sound like much fun! We are fortunate to have lower disease pressures in the West, but that is not to say we don't get any diseases at all.

This month I wanted to share some ideas on disease management for those times when you do have to battle the mysterious creeping crud that is devouring your turf.

E First, it is important to send a cup cutter sample of the damaged area to a diagnostic laboratory for an accurate identification, Sample the edge of the infected area and include a Polaroid photograph of the symptoms. Also, enclose a letter describing the symptoms, weather patterns, and cultural management programs.

⊠ Make a field diagnosis using your experience, diagnostic tools, and the most up-to-date references available.

Consider cultural factors such as mowing height, water application, shade and air circulation. The disease may only be a symptom of greater problems.

⊠ If a pesticide application is necessary, select the proper materials and apply according to manufacturers label directions and in accordance with any state and local regulations. If the pesticide you have applied does not control the disease, check your diagnosis - you may be treating for the wrong disease.

Try to treat individual greens as opposed to all eighteen or twenty greens. This is more economical and more consistent with proper IPM practices.

Don't spray if it is not necessary. Some diseases only cause cosmetic symptoms and will disappear with a change of weather. Try to determine how much damage you can tolerate before treatment is necessary, then, let common sense and good judgement be your guides.

It's also good to have reference books on hand to assist with field diagnosis. Here are a few I would recommend:

Compendium of Turfgrass Diseases Am. Phytopathological Soc 3340 Pilot Knob Rd.	A Guide to Integrated Control of Turfgrass Diseases GCSAA Press 1421 Research Park Dr.		
		St. Paul, MN 55121-2097	Lawrence, KS 66049-3859