THRU THE GREEN

FEBRUARY 1994

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FEBRUARY SPEAKERS

Continued from page 1 Joe consults throughout the U.S. and internationally. He is currently consulting for the largest sod farm in America: Adrian Farms of S. Dakota, In Mexico, with the help of President Salinas, he recently oversaw development of eight new fertilizer plants destined to provide fertilizer with biologicals to the many crops of Mexico. He also works with Nobel Prize winner Dr. Norman Borlog in Obregon. Mexico, at the Ciano Project, the largest wheat breeding facility in the world.

A pioneer in prescription fertilization and fertilizer injection systems, he developed the custom formula BioTurf for Greens and Bio-Turf for Fairways for Terra Verde and is the formulator for all of Terra Verde's golf course customers.

Lisa Maule started her company, Terra Verde, knowing that turfgrass horticulture was looking for new methods that were more environmentally conscious.

A graduate of the school of diverse interests, she has operated her own marketing, advertising agency, worked with the SFSU Department of Business to start an internship program there, and spoken frequently on marketing topics at U.C. Berkeley. After ten years in advertising, when she could no longer hype software, extol commercial real estate, and promote twenty dollar bottles of chardonnay, she decided that a change was due.

With a lifetime of interest in horticulture, she began selling turf and wildflower seed. Two years later, and fully dedicated to products that are safe for water, people and turfgrass, she installs fertigation, the practice of liquid injection fertilization for turf. To this end, she distributes a full line of custom formulated liquid fertilizers, injection pumps, soil amendments, seed and sod. She is exclusive distributor of North American Micros turfgass fertilizer formulations.



WELCOME TO THE GREEN

Wing new GCSANC members:

New Associates - 30 day wait **Patrick Burgess** Asst. Superintendent Spyglass Hill

> John Curtis Asst. Superintendent Rancho Socano G.C.

Craig McDonald Asst. Superintendent Woodbridge Golf & CC

Mike Snyder Asst. Superintendent Oakhurst CC

New Affiliates - 30 day wait

Paul Hanson Sales Rep Vermeer

John Holmquist Sales Manager Automatic Rain

Ron Saito Deputy Director City of Manteca Parks & Rec.

New Class A Life Leonard Walsh retired from Boulder Creek Golf & CC

> Billy Osborn retired from Mill Valley Muni GC

Highs and Lows

According to *Golf Triumphs and Trivia*, published in 1988, to reach the highest golf course in the world, players must travel to the Tuctu Golf Club in Moroccocha, Peru, which is 14,335 feet above sea leve. The lowest course is the Furnace Creek Golf Course in

Death Valley, California, at between 178 and 272 feet below sea level.



