

1994 INSTITUTE UPDATE

Santa Cruz, California, was a superb choice for this year's Institute. Both the Dream Inn and the Coconut Grove Conference Center flank the Santa Cruz Wharf on Monterey Bay. It was breathtaking looking out over Monterey Bay with clear blue skies, accented by the boisterous barking of sea lions.

On November 2, 1994, from 1-5pm, the Pesticide Laws and Regulations seminar was held. Bob Costa, CGCS, served as moderator for the day's activities, as well as being the driving force behind the day's event. CDFA hours (4) were given to those attending.

Thursday, November 3rd,

86 participants welcomed Dr. Elizabeth Gibson, the featured speaker, who presented the topic "Managing Your Greatest Resource: Humans." The highlights of her presentation included: hiring with good interviewing practices, performance appraisals, constructive feedback, teambuilding with goal setting and problem solving, communication skills, conflict management, as well as some laws to consider. Dr. Gibson proved

to be a very good speaker in capturing the attention of the audience.

The Institute ended on Friday, November 4th, with a golf outing at De Laveaga Golf Course. The difficult tree-lined layout was in great condition and it proved to be a humbling experience for all players. Many thanks to Superintendent Don Paul and the staff at De Laveaga for a most enjoyable day.

A hearty thank you to all

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Special Thanks

Our sincere thanks to the commercial members who supported our 1994 Institute. It is through their generosity that we can continue to provide such high quality programs.

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LAWS AND REGULATIONS SEMINAR UPDATE

By Bob Costa

The recent Laws and Regulations seminar held in conjunction with the Golf Course Institute provided some noteworthy information related to golf course maintenance. Four speakers, representing various governmental agencies spoke on a variety of topics ranging from container recycling, to pesticide use on golf courses.

Francis Pabrúa, from the Monterey County Agricultural Department, encouraged those involved in the golf course maintenance profession to take a proactive position as opposed to a reactive position regarding pesticide legislation. She cited the container recycling and pesticide disposal programs in Monterey County which work toward this objective. The recycling program involves disposing of plastic pesticide containers at the Marina landfill. This program allows golf courses to legally dispose of containers which are then processed and re-used in the future as pesticide containers.

Rick Bergman, from the Santa Cruz County Commissioners office, spoke at length about the many accusations which have

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Notices & Classifieds

GCSAA seminar registration forms for December 15 and 16, 1994 are in the mail. You can reserve space by calling GCSAA education office - 800/472-7878.

Education Committee of GCSANC: Anyone interested in joining, call Randy Gai at 510/653-6789.

Wanted: Energetic, dedicated golf course superintendent to serve the GCSANC association by running for the Board of Directors in 1995. Contact Brian Bagley at 408/274-0433.

Wanted: Golf Course superintendents to man the host booth at GCSAA Conference in San Francisco in Feb. 1995. GCSANC is responsible for 12 man-hours. Contact Randy Gai.

Wanted: Spouses to assist GCSAA with the spouse program. Contact Randy Gai.

FYI

by Barbara Mikel

The 1995 renewals are coming in hot and heavy. I want to thank all for the return of the questionnaire with your checks. The success rate is running 95%. Most of those I contact have actually handed it over to their financial types who, when pressed for a copy, can produce the original given them by their superintendent. Thanks, it really makes my day!

Cards and 1995 plates mailing began 12/7/94. We had a delay with one of our suppliers this year. If you don't have a GCSANC plaque and want to order one for your 1995 plate, give me a

call.

Happy Holidays and
Happy New Year!

1995 INSTITUTE

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on our education committee: Dr. Ali Harivandi, Bill Kissick, CGCS, Brian Bagley, Bob Costa, CGCS, Randy Gai, CGCS, Jean La Duc, Dan Miller, Ken Schwark, and Don Naumann. This is a dedicated group presenting great programs for your benefit.

Lastly, a sincere thank you to Barbara Mikel who ties together all the loose ends.

For more information, see *Laws and Regulations Seminar Update*, Page 1.

Naumann's Norcal News

Mike Rothenberg has accepted the Superintendent position at Sharon Heights Golf and CC in Menlo Park. Mike was the super at Tucson Country Club in Arizona...**Mike Eastwood** is now the Director of Sales for HV Carter Co. He most recently was the Special Accounts Manager for Jacobsen North America...Also joining HV Carter is **Mike Ligon** who was a Sales Representative for West Star prior to his move. Kind of a Mike month this month!



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