

CALIFORNIA CLIPS AND CUTS

GCSAA Tournament - '95

National has secured Poppy Hills and Laguna Seca for the Championship tournament to be held in conjunction with the Conference and Show at Moscone Center in 1995.

Olympic Club, San Francisco CC, Half Moon Bay and Crystal Springs are also possibilities.

Because of the potential for adverse weather conditions, the tournament committee was considering Palm Springs again, but have been informed

by Hi-Lo chapter that they will have to do it on their own if they come back to the desert. The state board has informed national that we prefer the tournament stay in the San Francisco Bay area.

John White expects to have confirmation of all five courses by the end of the month.

Hospitality Suite at National Under Way

The California Chapter hospitality suite in Dallas is being moved to the Loews Resort, the site of the GCSAA headquarters. *Continued on page 7*

NATIONAL NOTES

Schilling Resigns from GCSAA Exec Office

GCSAA announced that John Schilling has resigned as chief executive officer effective January 1994.

Schilling has been with GCSAA for 15 years and has served as executive director and CEO during the past 10 years.

He is leaving the association to start his own business.

"John's leadership of the staff and his successful implementation of the board of directors' policies and programs have had a very positive impact on our association, our profession and our members," said GCSAA President Randy Nichols, CGCS, in announcing the resignation to association membership. "It is with deep regret that I inform you that John has resigned."

"The current board of directors has fully supported John and is extremely disappointed with his decision to resign," Nichols added. "However, we do respect his desires to begin his own business, where his ability and skills will again be demonstrated."

Diana Green, former GCSAA senior director of operations, and Robert D. Ochs, former GCSAA senior director of communications and association general counsel, will join Schilling in his new endeavor.

Schilling has agreed to stay on with GCSAA through January to assist the association in making a smooth transition in leadership. He also will help manage GCSAA's 65th International Golf Course Conference and Show, scheduled for January 31-February 7, 1994 in Dallas.

GCSAA's board of directors is currently conducting a nationwide search to locate a replacement.

GCSAA Golf Championship Heads to Austin

Four challenging and adventurous golf courses will test a field of approximately 480 during the 44th annual championship, which is scheduled for January 29-February 1, 1994 in Austin, Texas.

The host courses are Austin Country Club, Barton Creek's

Crenshaw/Coore Course, Circle C Golf Course, and The Hills of Lakeway.

A thorough look at the 1994 Championship courses was included in the September 1993 issue of *Golf Course Management* magazine.

The Tournament will precede GCSAA's 65th International Golf Course Conference and Show in Dallas. Details about entering the tournament were included in the conference Early Bird brochure, which was mailed to GCSAA members on August 1.

Last year's winners in San Diego were:

Individual: Richard Stuntz, CGCS

Chapter Team: California #1

New Members to Receive Complimentary Conference Registration

The board of directors has announced a plan to offer new members of GCSAA complimentary conference registration during their first year of membership.

"This complimentary registration program allows current members and affiliated chapters a very easy way to promote GCSAA membership," said GCSAA President Randy Nichols, CGCS. "What better way to promote membership and association programs than through our conference and show?"

The complimentary registration program is available only to first-time GCSAA members. Prospective members have until December 31, 1993, to sign up for GCSAA membership and receive one complimentary registration. Reinstated members are not eligible for the complimentary offer. The program is good only for GCSAA's International Golf Course Conference and Show.

For further details, contact GCSAA's membership department, 913/832-4480.

MAGIC BEANS*Continued from page 3*

must be on the minds of some Golfers when they listen to a Superintendent trying to explain the miracle of "Wonder-Gro", a natural formula of enriched enzymes and bacteria. I hope it's about the same thing that was on your mind as a **professional** Superintendent when you were reading about magic coffee beans!

If there is an answer to all of this, then what might it be? After all, I do happen to believe in miracles myself, I play Super Lotto every Wednesday and Saturday. I would not, however, shop for a miracle potion if I developed a cure for cancer.

Professionally, I believe the answer is to give our **professional** friends at the University of California the opportunity and the support they need to expose the true merits, if any, of new products before they are applied in an act of desperation. Let me finish by asking, "How else can we, as **professionals**, avoid the jokes about our fellow Superinten-

dents who spray because they are simply afraid of the "Bo-geyman"?"

CALIFORNIA CLIPS*Continued from page 6*

We have booked the room for four nights and donations are now being sought to support the event. We have received a verbal commitment from Adams Publishing again this year for \$5-6,000 to be donated to the hospitality suite.

"What other people may find in poetry or art museums, I find in the flight of a good drive -- the white ball sailing up into the blue sky, growing smaller and smaller, then suddenly reaching its apex, curving, falling and finally dropping to the turf to roll some more, just the way I planned it."

Arnold Palmer

The One Constant is Change

Today's business decisions have to be made in a matter of seconds, says management guru Tom Peters.

How can most of us cope with this challenge -- without developing anxiety and burning out?

The suggestions should help:

- ✓ **Accept the fact** that "the one constant is change." If you fight it, you'll take a beating.
- ✓ **Prepare** yourself and your people to deal with change and to be ready for it. Treat it as an exciting challenge and a marvelous opportunity to show how good you are.
- ✓ **Get together** with your people and brainstorm ways you can all use to deal with rapid change.
- ✓ **Avoid** getting into turf wars with others in your organization. These battles will cut your speed drastically and doom you to catastrophic failure in today's world.
- ✓ **Allow** the employees closest to the problems to make key decisions when possible.
- ✓ **Appoint** someone to identify trends and issues that might have an impact on your organization -- especially as they relate to government rules and regulations, new technology, and industry trends.
- ✓ **Develop** campaigns to encourage all employees to suggest new ideas, procedures, techniques. Make it easy for them to present their suggestions -- and respond to all suggestions as soon as possible.
- ✓ **Keep in mind** that all of us must remain students for the rest of our working lives -- and make it clear that most employees will need continual training to keep up-to-date.

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