

THRU THE GREEN

EDITOR

JEAN LADUC
1356 Munro Avenue
Campbell, CA 95008

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3000 Alexis Drive
Palo Alto, CA 94304

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Napa Golf Course
2295 Streblov Drive
Napa, CA 94558

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Santa Clara, CA 95054

JEAN LA DUC
Coyote Creek GC
1356 Munro Ave.
Campbell, CA 95008

DAVID SEXTON, CGCS

The Meadow Club
P.O.Box 129
Fairfax, CA 94978

OFFICE

1745 Saratoga Ave. Suite A1
San Jose, CA 95129
(408) 865-0360

PRESIDENTS MESSAGE

Having just returned from the GCSAA conference I can reflect back on how encouraging it was to see so many familiar faces from Northern California.

For those of you who were unable to attend, you missed a tremendous show.

The educational sessions were excellent. A lot of new research data coupled with a strong influence on environment issues. It's good to see that as an organization, the GCSAA is responding to the criticism in a very professional manner. As to the trade show, the only way to describe it is mind-boggling. It just keeps getting bigger and bigger.

On a more local level, it's that time of year when our Annual Meeting is just around the corner.

The Awards Committee is making their final selections of this years recipients. We bid farewell to several outgoing Board Members and welcome in our new ones. And the gavel is passed on to our new President.

This would be a good time to do some sole searching. I've stated it before that in order for an Association to grow and prosper it takes dedication from its membership. It takes commitment most importantly though it takes involvement.

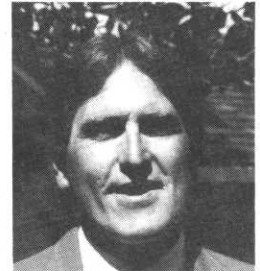
To join an Association and never give anything back serves no one. I realize that our schedules are hectic and even for the most efficient manager there never seems to be enough time.

To serve on the Board of Directors may not be right for everyone. But a lot of our members have good ideas which can benefit our Association. They have leadership qualities which would prove invaluable to our continued growth and prosperity.

It I may be permitted a final request as outgoing president. Look within yourself. I think you'll find as I did, it's time to give something back.

Thanks,

Mike



STEVE PASALICH

P.O. Box 129
137 MARINE VIEW DR
DILLON BEACH, CA 94929

707/878-2727 • 707/795-4199



FRANK HICKS
Sales Representative

Office (408) 422-8452
FAX (408) 758-8133
Res. (408) 270-5694

P. O. BOX 1330
SALINAS, CA 93902



Golf Course &
Landscape
Construction

2559 So. East Ave.
Fresno, CA 93706
(209) 233-3345
FAX (209) 233-2086

Lic. No. 437584

Dale L. Siemens
President