

THRU THE GREEN

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OUR OBJECTIVE: The collection, preservation, and dissemination of scientific and practical knowledge and to promote the efficient and economical maintenance of golf courses. Information contained in this publication may be used freely, in whole or in part, without special permission as long as the true context is maintained. We would appreciate a credit line.



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PRESIDENTS MESSAGE

With our Annual meeting fast approaching, it signals the end of my tenure as President and a time to reflect back on the accomplishments of the previous year. I would be remiss if I didn't acknowledge all of the Board of Directors for their undying efforts in assuring our Association prospered.

A special thanks too our two Affiliate Representatives, Don Naumann and Mike Ginelli, who through their efforts have managed to narrow the gap between Superintendent/Affiliate so that we work more closely as a unit. And finally a personal thanks to our Executive Secretary Barbara Mikel and her assistant Susan McGowan who have managed to keep us on track both financially and legally so that we might recognize our true potential as an Association as well as a model for other Associations to follow.

First off, our monthly meetings have gotten stronger. We've tried to structure our meetings around current topics which we thought would prove not only beneficial to our membership but keep us abreast of a fast changing industry.

Secondly, our GCSAA Seminar continues to be a popular choice. The two day seminar offers our membership a chance to share some very extensive material taught by leading Professors in their fields. This is particularly useful since not everyone has the opportunity to attend the Annual GCSAA Conference.

Thirdly our Annual Institute has proven to be extremely beneficial to our members. The quality of our speaker, combined this year with the mini trade show proved overwhelmingly successful. This Institute has afforded us the ability to be the dominant chapter in California as well as raised our level of professionalism throughout our membership.

Fourth, our membership has grown dramatically. With the influx of new members comes new ideas and leadership to take us through the nineties.

Finally and perhaps most importantly our Association operates like a business. I am particularly proud since we've been working towards this for three years. During this time we came up with an operating budget for the Association. Having just completed our first full year of working with that budget, I'm happy to say our Association is poised to enter what I'd describe as the "Big Leagues". Through our various programs (Seminars, Institute, Affiliates mini trade show, Beverage Cart and Job Referral Service) we've been able to generate enough capital to not only cover our yearly operating expenses but a very generous Scholarship and Research Program.

Now I know you're aware that we've always supported scholarship and Research. What you're not aware of is we never really knew where the money was coming from. With our new controls of checks and balances we avoid committing monies we don't have. This in turn protects our operating budget and reserves. With the final piece of the puzzle in place we are now elevated to the position of "A Business".

As you can see it's been a very busy year. Through the Boards hard work and dedication our Association could not be on more solid ground.

It's been a pleasure being President. The experience is one I will cherish always.

To each and every person involved this past year I offer a sincere thanks for a job well done.

Mike



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