

WHY DO EXECUTIVES FAIL?

Here Are Five Reasons

No one can avoid failure, but sometimes we bring it on ourselves by repeating the same mistakes. See if you recognize yourself in any of these descriptions:

An inability to get along. Poor interpersonal skills are the biggest causes of executive failure, especially when dealing with subordinates.

The "Me Only" syndrome. Caring only about your own personal success, the credit you get for work your department does, and other personal rewards, can lead to disaster.

Failure to adapt. A strategy that was successful a long time ago, or a management style that you hang onto long after it stops producing results, will decrease your influence and effectiveness.

Fear of action. Indecisiveness because you're afraid of making a mistake can be a major mistake in itself. Running in place may keep you busy, but it doesn't get you anywhere.

Inability to bounce back. When failure does strike, many managers may be unable to admit it and move on. Instead, they become defensive and waste valuable time justifying their decisions when they ought to be fixing the problem.

From *Managing*, Matthew Bender & Co.

THE TEN (HUMOROUS) LAWS OF COMPUTERS

Computer technology is advancing and changing all the time, but some aspects of the high-tech revolution will always remain unchanged, like these tongue-in-cheek laws of computing:

1. No matter how much you know about computers, you can always find an expert able to render everything incomprehensible.
2. You will never run out of disks, printer ribbons, or other computer supplies during business hours.
3. The price of a software package is in inverse proportion to the readability of its manual.
4. The size of a computer error is in direct proportion to the importance of the data lost.
5. For every computer error there are at least two human errors, one of which is blaming it on your computer. No matter how long you delay buying a computer product, a faster, cheaper, and more powerful version will be introduced within 48 hours of your purchase.
7. You never lose power at the beginning of a computer session.
8. If you back up your disk, the original will not fail.
9. Printers are not intended to work the first time you use them. If they do, it is because you didn't follow instructions accurately.
10. You never lose data you don't need.

As seen in the OGCSA Newsletter, August 1990

MYRTLE AND CLIFF CRUISE TO ALASKA

MY RETIREMENT CRUISE took us to the Inland Passage in Alaska. The weather did everything just right. We got to go on the helicopter flight to the glaciers at Juneau, the fog lifted just in time for us to go.

The rain stopped just as we were nearing our destination to fish at Ketchikan. We caught 3 salmon, the 4th we couldn't stretch enough to meet the required 28". It was a beauty too—know it fed the birds and seals when turned free. We are going to try our luck at smoking the fish.


In Sitka the rain did come down—it rained really hard, but we had our umbrellas handy. Reminded us of Hawaii, it stopped almost as soon as it started.

We took in all the show, entertainment and food on the ship—don't believe we gained an ounce. We saw lots of water, forests, inlets, glaciers, porpoises, seals, bald eagles, whales, totem poles, Russian dancers and a play.

We went the farthest into Glacier Bay than any ship this season. It was the last trip for the Noordam—then they were going to the Caribbean through the Panama Canal.

THANKS TO OGCSA OF NORTHERN CALIFORNIA for the trip.

Myrtle Wagoner



**62nd International
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