

27th Annual Northern California
TURF AND LANDSCAPE EXPOSITION

EFFICIENCY
IN THE
LANDSCAPE

**The Oldest and Largest Educational
Event for the Turf & Landscape
Industry in Northern California**

***A Complete Trade Show
For the Green Industry***

Over 300 Exhibit Spaces filled with equipment,
materials, supplies and services for construction
and maintenance of turf and landscape.

***Educational Seminars with
Continuing Education Credits***

Free attendance for the topics of your choice during
three half-day sessions of educational programs.

**Free Admission to the Exposition and Seminars
for Everyone Working In or With the Green Industry**

Free Parking in the Adjoining Parking Garage

For Seminar Programs or Other Information

Contact: NCTC, 425 Oak St., Brentwood, CA 94513

Phone: 415/516-0146

FAX: 415/516-1301

An Educational Event presented by the Northern California Turfgrass Council

**SANTA CLARA CONVENTION CENTER
Santa Clara, California**

Wednesday, January 23, 1991, 8:30 a.m.-5:00 p.m.

Thursday, January 24, 1991, 8:30 a.m.-3:00 p.m.

**27th Annual Northern California
Professional Turf and Landscape Exposition**

EDUCATIONAL SEMINARS

Presented by
The Northern California Turfgrass Council
in conjunction with
The University of California Cooperative Extension
Seminar Chairman: Dr. Ali Harivandi, U.C. Cooperative Extension

Wednesday, January 23, 1991

Session Moderator: Mr. Phil Reiker, N.C.T.C. Secretary

- 9:45 a.m. Welcome and Introductions
Mr. John Holmquist, N.C.T.C. President
- 10:00 a.m. Turf for Champions -- The Candlestick Park Story
Mr. Barney Barron, Superintendent, San Francisco Parks
- 10:40 a.m. Turf in the Fast Lane: Grasses for Sports Fields and Other High Traffic Sites
Dr. William Meyer, Vice President, Turf-Seed, Inc.
- 11:20 a.m. Compaction: Sports Fields Under Pressure
Dr. Ali Harivandi, U.C. Cooperative Extension, Hayward

12:00 p.m. LUNCH BREAK

Session Moderator: Mr. David Gilpin, N.C.T.C. Treasurer

- 1:30 p.m. Surviving Drought -- What Water Agencies Have Done and Will Do for the Green Industry
Mr. Richard Bennett, East Bay Municipal Utility District
- 2:10 p.m. The Present and Future of Water Conserving Turfgrasses
Dr. William Meyer, Vice President, Turf-Seed, Inc.
- 2:50 p.m. Estimating Water Requirements of Landscape Plants (non-turf)
Dr. Larry Costello, U.C. Cooperative Extension, Half Moon Bay
- 3:30 p.m. Adjournment

Thursday, January 24, 1991

Session Moderator: Ms. Paula Blanchfield, N.C.T.C. Director

- 9:45 a.m. Welcome and Introductions
Mr. Ray Dawson, N.C.T.C. Expo Chairman
- 10:00 a.m. Insect Immigrants -- Newly Arrived Pests of California Landscape Plants - An Update
Dr. Carl Koehler, U.C. Cooperative Extension, Berkeley
- 10:40 a.m. Controlling Gophers, Moles, Squirrels, and Other Animal Pests
Mr. Rex Marsh, University of California, Davis
- 11:20 a.m. Calibration and Application of Herbicides
Mr. Richard Molinar, U.C. Cooperative Extension, Hayward

Continuing Education Credits to be Awarded:

- C.D.F.A. Continuing Education: 6 hours
- Certified Golf Course Superintendents: 0.5 hours
- Certified Arborists: 2 hours