

## YOU ARE A TURFGRASS PROFESSIONAL

When someone comes to your golf course and asks "Is the Pro around?", everyone including you, will proceed to tell the someone "The Pro is in the Pro shop, or giving lessons, or home in the shower."

I look forward to the time when the answer to the question "Is the Pro around?", the answer will also be a question "Which Pro do you mean? The Turfgrass Pro or the Golf Pro?"

Remember, not too many years ago your job was called the greenskeeper. Then some farsighted people began to raise the image of your position by referring to the Golf Course Superintendent. Not too bad for a start, but not too professional either considering the knowledge you must have and the ability to cope with not only the turf and tree problems on your course, but to cope with the people problems also.

Is your name on a nice plaque over the entrance to your Turfgrass Pro's office? You probably don't even have your name and position painted on an old board in many cases. Even if the club does not buy you the plaque, you should! And it should say-**TURFGRASS PRO-George Somebody.**

The Golf Pro has the God-given ability to hit a ball fairly far and fairly straight. Some of them are even pretty good teachers of the game of golf. And they all have the financial advantage of taking a cut out of selling clubs, balls, shirts and shoelaces. And it doesn't take too much professionalism to sell shoelaces to a person who has just broken his or hers. And he has his name on a nice plaque over the door to his office!

If the greens, the fairways, the trees and flowers which really make the good golf course, go to pot, do the members want to fire the Golf Pro? They want to replace you with someone who is more professional at making things grow. They want a new Turfgrass Pro- and that's you!

So what is more important to the golf course- the greens, the fairways, the ornaments, or the variety of colors of balls, shirts and shoes in the Golf Pro's shop?

You have spent many hours in classrooms, in turfgrass meetings, in consulting with other Turfgrass Pros, and many years in learning how to make turfgrass grow to improve the game of golf, and you should be recognized at your club as the **TURFGRASS PROFESSIONAL!**

Credit: The Greener side