

GCSAA & PGA "FOLLOW THROUGH"

The Golf Course Superintendents Association of America and the Professional Golfers Association of America are embarking on a new effort to encourage golfers to "follow through." "After you Follow Through, Don't Forget To Follow Through" is the theme of a campaign designed to remind golfers to repair ballmarks, rake bunkers and replace divots. The Campaign is being launched with the publication of a 17-by-22 inch , four color, poster featuring Tom Watson.



"Every member of each Organization will receive the poster in the coming weeks," said John Segui, CGCS, president of GCSAA.

PGA President J.R. Carpenter said: "We're pleased to participate in this joint effort between our two groups. Both organizations have the best interest of the game at heart."

The poster campaign will be supported by four-color ads that will appear in various golf publications.

For more information about the "follow Through" campaign, call the GCSAA Headquarters 913/841-2240. or the PGA at 305/ 626-3600

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