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The traditional ribbon-cutting ceremony by the Board of Directors to officially open GCSAA's Trade Show occurred Saturday before a packed lobby at the Phoenix Civic Plaza. Among the 331 exhibits were 81 exhibitors new to the show – another new record. Last year in San Francisco, 317 companies exhibited their products – 74 for the first time – and in Washington, D.C., the year before, 292 exhibits were on display.

Educational programs were also conducted by the USGA Green Section, the American Society of Golf Course Architects, the National Golf Foundation (NGF) and the Sports Turf Managers Association (STMA).

PRESIDENT HEARN

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President
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DONALD E. HEARN, CGCS

Donald E. Hearn, CGCS, golf course superintendent of the Weston Golf Club, Weston, Massachusetts, was elected President of the 7,000-member Golf Course Superintendents Association of America (GCSAA) during the Association's annual meeting February 2, 1987 in Phoenix, Arizona. Hearn succeeds Riley L. Stottern, CGCS, of Park City, Utah.

Hearn has been golf course superintendent at Weston Golf Club for the past 15 years, and has been a member of GCSAA for 17 years. He also is a member of the GCSA of New England, which he has served as treasurer, vice president and president; is a member of the Massachusetts Turf and Lawngrass Council; and a member of the USGA Green Section Committee. He has also served on the Executive Committee of the Massachusetts Golf Association and has been a director of the Francis Quimet Caddie Scholarship Fund.

Hearn is a graduate of the Stockbridge School for Turf Managers, University of Massachusetts, and has studied at Salem State College, Salem, Mass.

"I'm excited and honored to be elected President of GCSAA," said Hearn. "Dealing with members of the Board, staff and allied associations has been a very enjoyable experience. It has certainly given me the opportunity to develop as an individual and professional in this industry.

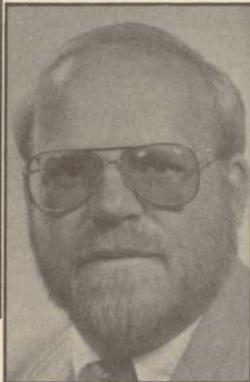
"I've also been fortunate to work for a club that is supportive of my efforts; a family willing to understand the necessary time demands; and an exceptional staff capable of carrying on in my absence."



**JOHN A. SEGUI,
CGCS**



**RANDY NICHOLS,
CGCS**



**STEPHEN G. CADENELLI,
CGCS**



**DENNIS D. LYON,
CGCS**

On Feb. 2, GCSAA's annual membership meeting and elections were conducted. Elected to serve the Association for the coming year were Donald E. Hearn, CGCS, President; John A. Segui, CGCS, Vice President; Stephen G. Cadenelli, CGCS, and Randy Nichols, CGCS, Directors. Gerald L. Faubel, CGCS, William R. Roberts, CGCS, and Kenneth A. Sakai, CGCS, continue on the Board as well. Dennis D. Lyon, CGCS, was appointed Secretary/Treasurer. Immediate Past President Riley L. Stottern, CGCS, will serve the Board of Directors for one year.

President Hearn said to a full house at the annual Banquet February 2, "I am very honored and humbled to assume the presidency of GCSAA. This is a great time for GCSAA and its membership to grow and expand its services."

Later in the program, NBC commentator Jay Randolph presented GCSAA's highest honor – the Old Tom Morris Award – to Robert Trent Jones, Sr.

"Trent Jones is the Beethoven of the golf world, designing one masterpiece after another – and you, the superintendents, make each design sing with beauty," stated Mr. Randolph.

Jones accepted the Old Tom Morris Award and then shared personal thoughts and concerns about the future of the game he loves so much. "The design of courses will be hurt tremendously if they don't do something about the ball. It's too hot (long) nowadays. These guys are driving past the natural and designed obstacles that make skill part of golf."

Following the banquet and award presentations, Marie Osmond and the Osmond Brothers entertained the audience with a blend of pop and country western tunes.

GCSAA's 59th Annual International Golf Course Conference and Show will be in Houston, Feb. 1-9, 1988.