



GOLF COURSE SUPERINTENDENTS ASSOCIATION

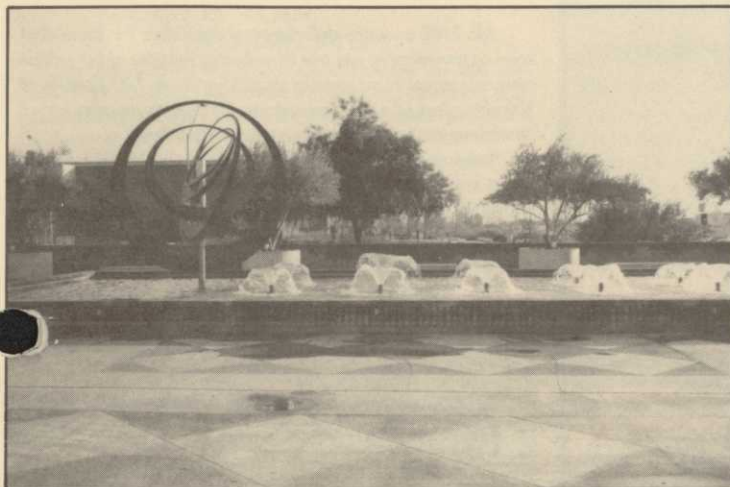
OF NORTHERN CALIFORNIA

"To Make More Abundant the Pleasures of Golfing"

SPECIAL EDITION

APRIL, 1987

58TH INTERNATIONAL GOLF COURSE CONFERENCE AND TRADE SHOW PHOENIX, ARIZONA



The recently concluded 58th Annual International Golf Course Conference and Trade Show of the Golf Course Superintendents Association of America (GCSAA) was the largest in the Association's history. The Conference and Show, held in Phoenix, January 26 - Feb. 2, 1987, broke records in attendance (12,588); number of educational seminars (29); number of exhibitors (331); and amount of exhibit space (108,500 net square feet).

The conference began with educational seminars - almost 400 hours were offered throughout the eight days of the conference - and ended with more educational seminars, sessions and special events. Among the highlights of the conference week activities were award presentations, personal appearances of famous speakers, a huge trade show, a gala banquet with big-name entertainment, allied golf association seminars and more educational programs.

Twenty-nine educational seminars were presented by 44 instructors to over 1,500 students earning continuing education units (CEUs). Seven of the 29 seminars were new to GCSAA programming.

* * *

The Opening Session speaker on January 29 was National Football League Hall of Fame quarterback and former Green Bay Packers Coach, Bart Starr. Following Starr's comments, GSCAA President Riley L. Stottern, CGCS, presented the Association's prestigious Distinguished Service Award to Dr. James R. Love, Wisconsin, and David S. Gourlay, Sr., Canada. Stottern also presented GCSAA's Leo Feser Award to David Harmon, superintendent at the Golden Horseshoe Golf Club in Williamsburg, Virginia, for his contribution to *Golf Course Management* magazine.

Gerald L. Faubel, CGCS, board member and chairman of the GCSAA Scholarship and Research Committee, presented seven students with financial aid scholarships to assist in their pursuit of turfgrass management careers.

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GCSA OF NO. CALIF. ANNUAL MEETING

Tuesday - April 14, 1987

Mountain Shadows Golf Course
100 Golf Course Drive
Rohnert Park, CA 94928

Host Superintendent: Richard Hansen

Cancellations: (707) 584-7636

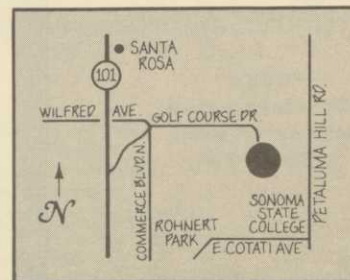
Board Meeting: 7:00 A.M. Maintenance Facility

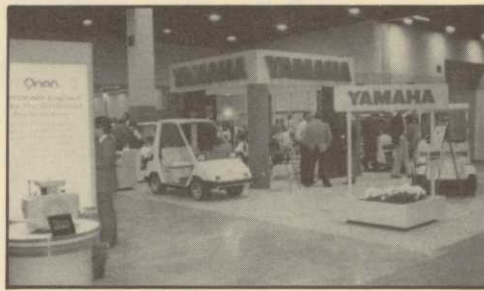
Annual Meeting: 9:00 A.M. Bowling Alley
(across street)

General Meeting and Brunch: 11:00 A.M.
Bowling Alley

Golf: 12:30 P.M. - Modified Shotgun

Carts required on North Course.





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The traditional ribbon-cutting ceremony by the Board of Directors to officially open GCSAA's Trade Show occurred Saturday before a packed lobby at the Phoenix Civic Plaza. Among the 331 exhibits were 81 exhibitors new to the show – another new record. Last year in San Francisco, 317 companies exhibited their products – 74 for the first time – and in Washington, D.C., the year before, 292 exhibits were on display.

Educational programs were also conducted by the USGA Green Section, the American Society of Golf Course Architects, the National Golf Foundation (NGF) and the Sports Turf Managers Association (STMA).

PRESIDENT HEARN

*"I'm excited
and honored
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President
of GCSAA"*



DONALD E. HEARN, CGCS

Donald E. Hearn, CGCS, golf course superintendent of the Weston Golf Club, Weston, Massachusetts, was elected President of the 7,000-member Golf Course Superintendents Association of America (GCSAA) during the Association's annual meeting February 2, 1987 in Phoenix, Arizona. Hearn succeeds Riley L. Stottern, CGCS, of Park City, Utah.

Hearn has been golf course superintendent at Weston Golf Club for the past 15 years, and has been a member of GCSAA for 17 years. He also is a member of the GCSA of New England, which he has served as treasurer, vice president and president; is a member of the Massachusetts Turf and Lawngrass Council; and a member of the USGA Green Section Committee. He has also served on the Executive Committee of the Massachusetts Golf Association and has been a director of the Francis Quimet Caddie Scholarship Fund.

Hearn is a graduate of the Stockbridge School for Turf Managers, University of Massachusetts, and has studied at Salem State College, Salem, Mass.

"I'm excited and honored to be elected President of GCSAA," said Hearn. "Dealing with members of the Board, staff and allied associations has been a very enjoyable experience. It has certainly given me the opportunity to develop as an individual and professional in this industry.

"I've also been fortunate to work for a club that is supportive of my efforts; a family willing to understand the necessary time demands; and an exceptional staff capable of carrying on in my absence."



**JOHN A. SEGUI,
CGCS**



**RANDY NICHOLS,
CGCS**



**STEPHEN G. CADENELLI,
CGCS**



**DENNIS D. LYON,
CGCS**

On Feb. 2, GCSAA's annual membership meeting and elections were conducted. Elected to serve the Association for the coming year were Donald E. Hearn, CGCS, President; John A. Segui, CGCS, Vice President; Stephen G. Cadenelli, CGCS, and Randy Nichols, CGCS, Directors. Gerald L. Faubel, CGCS, William R. Roberts, CGCS, and Kenneth A. Sakai, CGCS, continue on the Board as well. Dennis D. Lyon, CGCS, was appointed Secretary/Treasurer. Immediate Past President Riley L. Stottern, CGCS, will serve the Board of Directors for one year.

President Hearn said to a full house at the annual Banquet February 2, "I am very honored and humbled to assume the presidency of GCSAA. This is a great time for GCSAA and its membership to grow and expand its services."

Later in the program, NBC commentator Jay Randolph presented GCSAA's highest honor – the Old Tom Morris Award – to Robert Trent Jones, Sr.

"Trent Jones is the Beethoven of the golf world, designing one masterpiece after another – and you, the superintendents, make each design sing with beauty," stated Mr. Randolph.

Jones accepted the Old Tom Morris Award and then shared personal thoughts and concerns about the future of the game he loves so much. "The design of courses will be hurt tremendously if they don't do something about the ball. It's too hot (long) nowadays. These guys are driving past the natural and designed obstacles that make skill part of golf."

Following the banquet and award presentations, Marie Osmond and the Osmond Brothers entertained the audience with a blend of pop and country western tunes.

GCSAA's 59th Annual International Golf Course Conference and Show will be in Houston, Feb. 1-9, 1988.