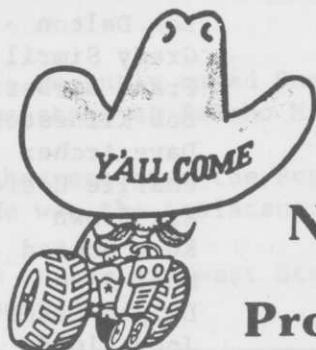


Keep on revvin' in '87!



23rd Annual

Northern California

Professional

TURF & LANDSCAPE EXPOSITION

Santa Clara Convention Center, 5001 Great America Parkway, Santa Clara, California

A Two-day Green Industry Event

Wednesday, January 21, 1987, 8:30 a.m.-5:00 p.m. • Thursday, January 22, 1987, 8:30 a.m.-3:00 p.m.

The Trade Show will feature over 300 exhibit spaces filled with equipment, materials and supplies for everyone in the Green Industry—from trenchers to tractors, flowers to fountains, chemicals to computers. Come see what's available to make life easier and more profitable in 1987.

The Educational Seminars will feature expert speakers to bring you the latest information and techniques for the turf and landscape industry—three two-hour sessions. Come sit in on the topics of interest to you. PCA credits applied for.

Hotel Accommodations available at the adjoining Doubletree Hotel. Contact NCTC.

Make plans now to be there!

FREE DOOR REGISTRATION
DOOR PRIZE DRAWINGS
FOOD & DRINK IN THE HALL
PLENTY OF PARKING SPACE
ADJOINING HOTEL
EDUCATIONAL SEMINARS

Three Two-hour Sessions:

Wednesday, January 21

10:00 a.m.-12:00 Noon

1:30 p.m.-3:30 p.m.

Thursday, January 22

10:00 a.m.-12:00 Noon

An Educational Event

sponsored and presented by the
Northern California Turfgrass Council
in conjunction with the
U.C. Cooperative Extension

For further details, contact:

NCTC, P.O. Box 268, Lafayette, CA 94549

23rd Annual Northern California
Professional Turf and Landscape Exposition
Educational Seminars
Presented by

The Northern California Turfgrass Council
in Conjunction With
The University of California Cooperative Extension
Chairman: M. Ali Harivandi, U.C. Cooperative Extension
Turf, Soil, Water Advisor

Wednesday, January 21, 1987

Session Moderator: Ray Dawson, NCTC Secretary.

- 9:45 a.m. Welcome and Introductions. Steve Kilmer, NCTC President.
- 10:00 a.m. "Rags to Riches" - the building of Santa Clara Golf Course.
Robert Muir Graves, Golf Course Architect, Walnut Creek.
- 10:40 a.m. Turfgrass Insect Control - An Update. Dr. A.D. Ali, Entomologist, University of California Cooperative Extension, Riverside.
- 11:20 a.m. Fine Tuning Turfgrass Irrigation. Dr. Richard Snyder, Bioclimatologist, University of California, Cooperative Extension, Davis.
- 12:00 a.m. Lunch Break
- Session Moderator: Paula Selsted, NCTC Past Secretary.
- 1:30 p.m. Turfgrass Management in Shade. Dr. Lin Wu, Associate Professor, University of California, Davis.
- 2:10 p.m. Hazardous Tree Assessment - Why and How. Dr. Larry Costello, University of California Cooperative Extension, Half Moon Bay.
- 2:50 p.m. Borers That Kill Landscape Trees. Dr. Pavel Svihra, University of California Cooperative Extension, Hayward.
- 3:30 p.m. Adjournment.

Thursday, January 22, 1987

Session Moderator: Rich Hoffman, NCTC Past President.

- 9:45 a.m. Welcome and Introductions. Steve Kilmer, NCTC President.
- 10:00 a.m. Turfgrass Weed Control - An Update. Dr. Clyde Elmore, Weed Scientist, University of California Cooperative Extension, Davis.
- 10:40 a.m. Turfgrass Disease Control - An Update. Dr. Art McCain, Plant Pathologist, University of California Cooperative Extension, Berkeley.
- 11:20 a.m. Tall Fescue - The Grass of the Eighties. Dr. Ali Harivandi, University of California Cooperative Extension, Hayward.

Pest Control Advisor (PCA) continuing education credits (5 hours) will be awarded.