

OPPORTUNITY KNOCKS TWICE

Mid-Year Turfgrass Conference & Show



September 19-24, 1985
Indianapolis, Indiana

A dream come true: A national buying and selling trade show • An outside turfgrass equipment demonstration area • GCSAA education courses and seminars • A gathering of the most renowned turfgrass scientists in the nation.

For more information or if you know of someone who should be on our mailing list, please call:

1-800-GSA-SUPT

Sponsored by the:
**GOLF COURSE SUPERINTENDENTS
ASSOCIATION OF AMERICA**

1617 St. Andrews Drive
Lawrence, KS 66046

PRE-EXHIBITION SEMINARS

Thursday & Friday, September 19 & 20

GCSAA makes another continuing education opportunity available for its members and the turfgrass industry. Plans are being made to present seven (7) of GCSAA's most popular continuing education seminars. Seminar topics should include: **Advanced Computer Applications; Negotiating; Golf Course Design Principles; Business Communication & Assertiveness Techniques; Personal & Managerial Productivity; Basic Turfgrass Botany and Physiology; Advanced Irrigation Systems Management.**

STAFF TECHNICIAN TRAINING COURSES •

Friday, September 20

GCSAA now expands its continuing education effort to assist turfgrass managers in the training of their staffs. This particular training service is directed at equipment mechanics, irrigation technicians, pesticide applicators and others. This will be 'hands on' instruction. The training courses will be conducted with the direct involvement of manufacturers on the following subjects: **Equipment Repair & Maintenance; Irrigation Equipment Operation, Repair & Maintenance; Pesticide Safety & Applications; Golf Car Repair & Maintenance.**

TURFGRASS INDUSTRY EXHIBITION

Saturday & Sunday, September 21 & 22

A 'National Trade Show' is planned covering over one acre of exhibition with 100 exhibitors. This national show will be a 'selling & buying' type allowing exhibitors to offer show discounts and allowing you to make purchases on site. Another unique feature will be an outdoor, on live turfgrass, equipment demonstration area, where you can actually test the latest equipment. Bring your purchase orders.

TURFGRASS RESEARCH CONFERENCE

Monday, September 23

Gathering the major turfgrass research scientists from around the country, this 'one-of-a-kind' research conference will allow you an update on all major turfgrass research being funded with GCSAA's support. Over 20 leading scientists will be on hand to present papers and help answer your questions.

NATIONAL TURFGRASS RESEARCH GOLF CHAMPIONSHIP

Tuesday, September 24

An exciting new star on the national golf scene. This championship golf tournament will be a one day event with all proceeds going directly to major turfgrass research projects.