

Michael R. Clark, CGCS

## PRESIDENT'S MESSAGE

## WHY DO SUPERINTENDENTS BELONG TO GCSAA?

They are proud of their profession and want to improve it.

They recognize that a strong organization can better represent the combined interests of the profession through its unified voice.

They are convinced that professional growth can best be achieved through the uniting of similarly minded colleagues.

They realize that their active participation in the Association can shape the future of their profession.

They have discovered that the Associations' activities, programs and publications can keep them abreast of the latest technological information.

They believe that a strong Association can strengthen their regional and local turf organizations and programs.

They understand that their personal participation can assist other Superintendents and the turfgrass industry.

They know that the resources of a vast organization can only act to increase their professional stature, knowledge and abilities.

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JANUARY 31 - February 1 No. Calif. Turf & Landscape Exposition, Oakland

- FEBRUARY 5 13 GCSAA Golf Course Conference and Show, Washington D.C.
- MARCH 19 Del Paso CC, Sacramento
- APRIL 9 Oakmont CC, Santa Rosa (Annual Meeting)
- MAY 6 Rossmoore, Walnut Creek