



GCSAA NEWS

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Registration for the Golf Course Superintendents Association of America's (GCSAA) 56th Annual International Golf Course Conference and Show continues to approach record numbers.

With less than three weeks remaining before the start of the Conference, several educational seminars have reached capacity, the field for the annual member golf tournament has been filled, exhibit space is sold out and the Banquet and Show is nearing capacity.

Advance registration numbers for all aspects of the Conference have kept pace with last year's record pace, which led to a record final attendance at the Las Vegas Conference and Show.

"The nation's capital is proving to be a real attraction for our Conference," said GCSAA President James W. Timmerman, CGCS. "If advance registration is any indication of what the on-site registration will be, we will establish another record for attendance at this one-of-a-kind conference of the golf industry."

The 1984 Conference and Show in Las Vegas saw a record 262 exhibitors occupy over 80,000 square feet of exhibit space. The 1985 Conference and Show in Washington will see 290 exhibitors occupying over 95,000 square feet of exhibit space.

"We had to expand the exhibit space to accommodate the many exhibitors, and we are delighted that exhibit space is even in more demand than last year when a

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record was set," Timmerman continued. "This is just one example of the keen interest our members and the golfing world have in our Conference. It is an indication of the success and progress of GCSAA over the past two years."

Education is one of the most important objectives of golf course superintendents and golf course managers all over the world. To help meet this important objective of GCSAA members, the 1985 Washington Conference will offer more than 330 hours of educational seminars compared to 200 hours of seminars at last year's Conference.

"Our members told us that education was the most important thing to their careers, so we expanded the number of educational seminars this year," said Timmerman. "Although we are offering 130 hours more than last year, 90 percent of the sessions will be near capacity at Conference. Even at this early date, three sessions have been full for several weeks, a half-dozen others only need a few to reach capacity and, within the next three weeks, many others will be filled."

Registration in other programs of the Conference also points to record attendance in 1985. The Banquet and Show, nearing capacity, will bring many of the most prominent names in the golf world to witness the presentation of the Old Tom Morris Award to Gerald Ford, former President of the United States. Also, the annual member golf tournament reached a full field of 288 golfers at the earliest date in history.

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