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PROFESSIONALISM By Stephen L. Carlton, San Jose CC

Professionalism is a subject that is discussed often by golf course superintendents. It is an important part of our profession. I would like to recognize and congratulate some real professionals who are members of our organization.

The first group consists of golf course superintendents who have hosted major golf tournaments. The professional job that these individuals do is highly visible because of the coverage that the big golf tournaments get on television, in the newspapers, and in magazines.

CONGRATULATIONS

Tom Christy, formerly at Almaden Country Club, who did a great job in preparing the course annually for the LPGA San Jose classic

Mike Phillips, Pebble Beach Golf Links, who not only hosts the annual Bing Crosby Pro-Am, but also had the U.S. Open, June 17-20-1982.

Tom Unruh, Del Paso Country Club site of the U.S. Womens Open Championship, July 22-25, 1982

John Fleming, The Olympic Club, who hosted the very exciting U.S Amateur Championship September 1-6 1981

Manuel Cardoza, Cypress Point Club Where the Walker Cup Matches were held August 28-29, 1981

The other group of professionals that needs to be recognized includes people who have had articles published in national magazines. These individuals help us all by giving Northern California a very professional representation in publications that go all around the world

CONGRATULATIONS

Ali Harivandi, Farm Advisor

Golf Course Management, Vol 51, No 8, August 1983

Golf Course Management, Vol 51, No 4, April 1983

Larry Costello, Farm Advisor

Green Section Record, Vol 21, No 1 January/February 1983

John Zoller, Executive Director NCGA

Green Section Record, Vol 21 No 2 March?April 1983

John Fleming, The Olympic Club

Green Section Record, Vol 21, No 5 September/October 1983

Tom Unruh, Del Paso Country Club

Green Section Record, Vol 20, No 1 January/February 1982

Also congratulations to all those who are not mentioned in this article but have worked hard to further their own professional image and in the process have helped improve the professionalism of our entire industry.

NORTHERN CALIFORNIA TURFGRASS COUNCIL

The Northern California Turfgrass Council is a non-profit organization composed of individuals and commercial enterprises whose primary interest is in the establishment and maintenance of turfgrasses, ground covers and all related landscaping.

The primary purpose of the Council is to serve its membership by increasing professional knowledge and competence through research, educational programs, scholarships, publications, industry-wide expositions and similar related activities.

Education is the key to increased professionalism in our industry. The Northern California Turfgrass Council works to constantly improve professional competence in many ways.

Research funding and assistance to promote needed research projects for our industry and publish the results.

Scholarships are awarded annually to deserving students in the field of turfgrass management and ornamental horticulture.

Annual Awards are presented to recognize special achievements in Research and Education, Excellence in the Use of Turf, Turfgrass Management and Commercial Representation.

The Annual Northern California Professional Turf and Landscape Exposition is presented to bring together the professional and commercial segments of our industry in an educational atmosphere where the latest products and techniques can be examined and discussed. Educational seminars on current topics are held as a part of the Exposition.

Annual Field Days offer members the opportunity to visit unique sites of many different types and learn from the experts in charge.

Annual Irrigation Seminars are presented to update the current knowledge and skills of the membership on this important phase of our industry.

General Membership Meetings are presented to update members on Council activities, present educational programs of general interest, and provide the opportunity to meet and compare notes with fellow members.

Publications mailed regularly to members include a **Newsletter** that provides information on Council activities and industry news, **California Turfgrass Culture**, a quarterly publication by the University of California Cooperative Extension featuring the latest reports on industry research that is distributed by the Council as a benefit to its members, and special mailings to inform the membership of upcoming events.

Through these many projects, activities and services, the Northern California Turfgrass Council endeavors to fulfill its objectives and constantly upgrade the standards of professionalism within our industry.

Individual memberships
are \$15.00 per year and
commercial memberships
are \$35.00 per year.

For more information
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