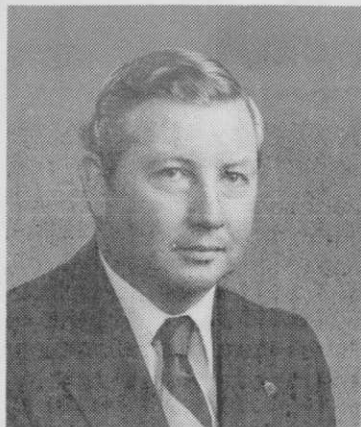


PRESIDENT'S MESSAGE



BOB FORD

HAPPY 1984 and I hope everyone had a good 1983. I imagine everyone made some resolutions that they won't keep, I know I always do.

This is the slow time of year for most of us in Northern California with the wet weather and all. Most people have a tendency to slack off, kick back and not do too much. From a time available point of view, this could actually be a very busy time for the superintendent.

It is time to catch up on all the book work you've set aside, plus take a long look at very aspect of the golf course you manage. Some suggestions

1. get a one-page reference calendar and your tournament schedule and put the schedule on the calendar then insert your major work schedule around these tournaments. Anyone can see at a glance what and when projects will be done.
2. Do some personnel reviews and training. It is the perfect time to correct employee problems.
3. List and plot irrigation and drainage problems. Using old aerial photos is an excellent way to plot and plan corrective measures.
4. Capital projects, plan ahead and get estimates and have adequate information for a good presentation.

If you look at each phase of your course and project all possible aspects of each phase, you will have an efficient method to relate costs and time required to complete each project before the weather changes.

PASALICH TRUCKING Dillon Beach Sand-Rock-Gravel Dillon Beach 94929	SCOTTS PROTURF 3785 Vista Drive Soquel 95073
A. L. CASTLE OF STOCKTON, INC. 5700 Cherokee Road Stockton 95205	CHEM-SPRAY COMPANY P. O. Box 7805 Stockton 95207
COUNTRY CLUB SALES, INC. 3381 Vincent Dr Pleasant Hill 94523	WILBUR-ELLIS - Specialty Ag P. O. Box 568 Salinas 93902
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