



**GCSAA's
56th INTERNATIONAL
GOLF COURSE
CONFERENCE & SHOW**

February 5-13, 1985

**Washington Convention Center
Washington, D.C.**

WORLD'S PREMIERE GOLF COURSE INDUSTRY EVENT

Sponsored by The Golf Course Superintendents Association of America

- ☆ **DIVERSE EDUCATIONAL SESSIONS**
- ☆ **21 SEMINARS**
- ☆ **EXPANDED EQUIPMENT SHOW**
- ☆ **USGA GREEN SECTION PROGRAM**
- ☆ **EXCITING SPOUSE PROGRAM**
- ☆ **CHAMPIONSHIP GOLF TOURNAMENT**
- ☆ **GALA BANQUET & SHOW**
- ☆ **"OLD TOM MORRIS" AWARD
PRESENTATION TO
PRESIDENT GERALD FORD**

☆ **For further information call toll free:
1-800-GSA-SUPT**

I'm interested in attending GCSAA's
56th International Golf Course Con-
ference & Show in Washington, D.C.
Please send me your conference
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Name _____

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Mail to: GCSAA,
1617 St. Andrews Drive,
Lawrence, Kansas 66046



WASHINGTON, D.C.

February 5-13, 1985

56th International Golf Course Conference & Show

The best is yet to come — GCSAA's 56th International Golf Course Conference & Show, February 5-13, 1985, Washington, D.C. The best opportunity going for anyone involved in golf course management. And, combined with the educational potential of Washington itself, it will be in your best interest to attend.

For more information or if you know of someone who should be on our mailing list, please call:

1-800-GSA-SUPT

Sponsored by the:
**GOLF COURSE SUPERINTENDENTS
ASSOCIATION OF AMERICA**
1617 St. Andrews Drive
Lawrence, KS 66046

GOLF CHAMPIONSHIPS, Feb. 4-5

Hilton Head Island, SC

PRE-CONFERENCE SEMINARS, Feb. 5-8

TOPICS: Ornamental Pest Management, Disease I.D. & Control, GC Fleet Operations, Insect I.D. & Control, Personnel Policies, Accounting, Budgeting, CPR, Negotiating, GC Design Principles, Turfgrass Botany & Physiology, Computers, Financial Management, Food & Beverage Management, Personal & Managerial Productivity, USGA GC Rating System, USGA Intermediate Rules of Golf, Equipment Technology, Union Labor Relations, Historical Overview of Golf, Newsletter Editors' Seminar.

PRAYER BREAKFAST, Feb. 9

OPENING SESSION, Feb. 9

Keynote address: ABC sports commentator
Jack Whitaker

CONCURRENT EDUCATIONAL SESSIONS,

Feb. 9-11

TOPICS: Thinking Superintendent I & II, Research Update, Public Golf Operations, Executive Development, Green Chairman Session, Personal & Professional Improvement, Legislative Update, American Society of Golf Course Architects Session, International Golf Course Management Session.

TRADE SHOW, Feb. 10-12

More than 250 exhibiting companies.

USGA GREEN SECTION PROGRAM, Feb. 12

ANNUAL MEETING, Feb. 12

BANQUET & SHOW, Feb. 12

Old Tom Morris Award Presentation to
Former President Gerald Ford

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