

Tim Sedgley's visit to Headquarters brings this information

GCSAA is now a 1½ million dollar business and is projecting a 2½ million dollar income by the end of 1986. Membership dues make up less than 1/3 of GCSAA's income. Members receive a great deal in return for their dues. The costs involved are extremely economical when compared to other professional organizations.

Some of GCSAA member benefits include the magazine and related publications, the National conference and show, conference proceedings, scholarships, seminars, employment referral service, research, survey results, tournament passes, and the services of a hard working staff of 18.

There are approximately 3,700 Class A and B members in GCSAA. This figure could be much higher considering there are over 10,000 eligible members. 91% of Class A and B members have their dues and conference expenses paid for by their employer. California has the lowest percentage of members for the number of courses in the State. In most cases, employers would be receptive to funding this cause. All a prospective member has to do is to get some back ground information and ask for approval.

Over 15,000 copies of Golf Course Management are now printed (400 of these are sent overseas). The current board has decided to place more funds in research and cut scholarship monies because of membership input. There are presently 98 Chapter Newsletters throughout the country. GCSAA has recently hired 2 former superintendents to their staff to serve the membership better.

The present board is seriously considering moving Headquarters from Lawrence, Kansas to Orlando, Florida. There are many members in the organization opposed to any move. One of the main reasons for moving is to put GCSAA in the mainstream of golf for better recognition in the golf world. The main opposition is financial cost and is it really necessary to move. You will hear more about this possible move in the near future.

54th GCSAA International Conference & Show, Atlanta, Georgia
February 19-25, 1983

Plan now to attend the 54th Conference and Show coming up in Atlanta, Georgia. An excellent package including an educational program, spouses program, trade show, seminar program, golf course tours, and show and banquet has been put together.

Delta Airlines has guaranteed a 30% discount on roundtrip coach fare on group passage or will match the lowest fare available. Call 1-800-291-6760 for information. There is also an early registration prize of a vacation for 2. Hotel accommodations are also discounted through GCSAA compared to normal rates.

Arnold Palmer has agreed to accept 'The Tom Morris Award' at the banquet and a top keynote speaker is being lined up. The Group Up with People will be performing at the banquet. Early morning educational seminars will be offered in addition to the weekend seminars. There will be 4 copies of Showtime delivered to your room in the morning. There will be 3 raffle drawings for trips at the conference as well.

There are many choices on the educational program with concurrent sessions available on most days. GCSAA members will be receiving all the conference and show information in the near future. If you are not a GCSAA member, this would be an excellent time for you to join. Contact any board member regarding application.

Universal Excuse Generator

We offer to you here a foolproof method for translating the frustrations you encounter in golf course management into acceptable board room or greencommittee conversation. If you sometimes are stuck for an answer or if you are just tired of all those stupid nagging questions, try a phrase from our excuse generator. No one will understand what you are talking about, but since they probably seldom do anyway, they won't admit it.

Think of any 3 digit number, then select the corresponding buzzword from each column. For example #529 is "standard operational stress". or #860 is "simple half-fast management"

Here are a few practice phrases.

We are over budget due to a _____

If only my assistant didn't have _____

Our manager is a perfect example of _____

Our greens today are the result of _____

A _____ caused the sprinklers to run all night

The USGA report described our superintendent as _____

Column 1	Column 2	Column 3
0 basic	pathogenetic	management
1 complex	administrative	deficiency
2 terminal	operational	disorder
3 creative	comparative	failure
4 functional	retarded	problem
5 standard	transitional	program
6 advanced	half-fast	goof
7 traditional	interactive	disaster
8 simple	clinical	wonder
9 regular	ineveisible	stress