

PRESIDENT'S MESSAGE by Ken Sakai, CGCS, Riverside Golf Course, Coyote  
Your Association has elected the following officers for 1982. They are  
Ken Sakai, CGCS, President  
Bob Ford, Vice President  
Tim Sedgley, Secretary-Treasurer  
Michael R. Clark, CGCS, Director  
Randy Gai, Director

Hold over Directors Allan Mooser, CGCS and Thomas Thatcher, and Past President James Ross completes your board.

The following committees have been assigned chairmen

TARP (Turfgrass Adaptive Research Program) - Bob Livesey, Cliff Wagoner  
Intern (Golf Course Superintendent Training)- Cliff Wagoner, Ken Sakai  
State Affairs - Jim Ross, Bob Ford  
National Affairs - Jim Ross, Cliff Wagoner  
Meetings (place and programs) - Randy Gai, Al Mooser  
Membership - Bob Ford, Tom Thatcher  
Editor - Tim Sedgley  
Golf - Mike Clark

Please feel free to direct any comments to the Board members or Committee Chairmen. Changes only take place when we have interested participants that are willing to let the Board know their desires and are prepared to work with us to realize these goals.

I look forward to facing the challenges of the upcoming year with your help. The key word would be communication---Let us know what we can do for you. I challenge you to approach us, bring in a new member or let us have some of your time to enrich the Association. Let's work together for the betterment of our professional goals.

+++++

ANNUAL MEETING - by Bob Ford and Tim Sedgley

The annual meeting is one of, if not, the most important meeting of the year. The last two annual meetings have been attended by only 20% of the voting membership. Obviously more participation is needed to effectively run an organization. Some suggestions to increase attendance were:

1. Absentee ballots
2. Winter annual meeting
3. Centralized location meeting.

The Association is for everyone - not for special interest groups. Granted our jobs come first, but with a little planning most members can participate in a majority of Association activities. The Superintendents Association has to be more than a few drinks and a round of golf. Northern California has a great deal to offer in the golf business.

Board meetings are open to any Association member. If you have a complaint or suggestion write a letter to the Board. Verbal communication other than at Board meeting can not be acted upon.

Surveys have been sent out in the past with very little response. If you are not active in the Association, let the Board know how you think the Association can or should be improved.

+++++

"those who can destroy a thing have absolute control over it"

--Frank Herbert, Book of Dune

Many of you are, and should be, concerned about the lack of interest and membership participation in our organization's activities, meetings and sponsored events. We strongly feel this situation is due in large measure to poor communication.

COMMUNICATION - (ka mu na ka shan), noun; the act of making known; intercourse by speech, correspondence, messages, etc.; information means of passing from one place to another.

This newsletter is a potentially valuable communication vehicle. We suggest the following changes in format to increase its usefulness;

A President's message column. This would allow the President to pass along information on matters under consideration by the Board.

A letters to the editors section. We would like to provide a forum for the membership by printing your reactions to association events. Your feedback is essential if the Board is to provide activities worthy of your attendance.

A thinking superintendent section. Perhaps some of you would like to share your ideas, innovations and equipment modifications with the rest of us. Pictures, black and white only, with a short article, would be welcome.

Educational material. Relevant technical material could be included in each edition, hopefully in a timely and useful manner.

These changes cannot occur without your informational input and support. This newsletter and Association are things you have absolute control over.

TIM SEDGLEY  
Palo Alto Hills G & CC  
3000 Alexis  
Palo Alto, CA 94303  
415 948-0922

EDITORS

TOM CHRISTY  
Almaden CC  
663 Hampton Dr  
San Jose, CA 95120  
408 268-0888