QUESTION: What do a lake and a sand company have in common?
ANSWER: Without the one, the other probably wouldn't have happened!
What they also share in common is a shrewd farmer-turned-entrepreneur who
converted nonproductive farmland into a multimillion dollar business that
provides recreation, water, fun, and...sand!

Less than a decade ago, Manteca farmer Budge Brown and his wife Arlene
were struggling with some sandy farmland in the northern San Joaquin Valley.
They'd seen others go broke trying to coax a living from the soil. Finally
Budge Brown had an idea: Why not turn the farmland into a quarry that could
then be converted into a campground? Thus was born the Brown Sand Company,
which began dredging the sandy soil and selling it to help construct inter-
state highways cutting through the area. What was left became Oakwood Lake,
which today is a major resort area in Northern California. Oakwood is
known as the home of the world's longest waterslide (actually, there are
seven!), and offers a wide variety of fun-filled attractions for the hun-
dreds of thousands of campers and others who visit the lake each year.

The Brown Sand Company continues to dig and market the finest grade of sand
to be found anywhere today, and currently is involved in selling much of
its fine sand to golf courses around the country. Budge Brown reports that
his company offers golf course sand that boasts a perfect gradation, and
comes in plentiful supply! Many golf course superintendents find this
material excellent for top dressing greens and sand traps.

For more information about the Brown Sand Company or their products, call
209 239-9406 in Manteca.

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