

OUR IMAGE - Robert E. Livesey, CGCS, Plaza Golf Course, Visalia

The image of the superintendent is changing. He is coming out of the ditch, off the mower and into the management field. The twelve to fourteen hour day has gone by the wayside.

How is this taking place? The clubs are more concerned about costs and proper management of people than ever before. This has required the superintendent to further his education in all aspects of turf and personnel management plus getting involved in cost and man-hour accounting.

The superintendent is now going back to school to learn how to apply these tools to his operation. This is where our organization comes into the picture. We hear grumblings about the educational programs from time to time. We have asked for suggestions from the membership—what they would like. Very few suggestions are made. Through our organization we can improve our education and image. But it will take all of us working together.

What other avenues are open? The certification program from GCSA of America is available to all Class A superintendents who are members of National.

The Superintendents' Institute will be available once again in 1980. There are turf seminars offered by industry from time-to-time. We, as individuals, have to take advantage of these to get on that top rung of the ladder. No one is going to do it for us.

How about taking a little time and getting out your Membership Directory and By-Laws booklet and reading Article I, Section 3. If every superintendent would adhere to this, our profession would be greatly enhanced.

If we want to be looked on as professionals in our field, we have to be professional in every aspect of our job.

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T.A.R.P. - Turfgrass Adaptive Research Program Meetings left

- June 5 - Orinda CC, Orinda
- June 19 - Sunnyside CC, Fresno
- June 20 - Del Rio G & CC, Modesto
- July 6 - Peninsula G & CC, San Mateo
- July 10 - Marin CC, Novato

T.A.R.P. Regional Meeting May 1st, Baywood G & CC, Arcata
May 3rd, Riverview G & CC, Redding

There were about 35 superintendents and club officials in attendance for the two meetings. Much interest was shown by the people who attended the meeting at Baywood, on the fine sand top-dressing.

Mr. George Swendiman, Jr., President of the Northern California Golf Association was in attendance at the Riverview meeting. A slight change in the program was made to allow the local Farm Advisor for Tehama County to make a