

MEMBERSHIP PLAQUE AND PINS AVAILABLE

The plaques are 8 x 12 inch plaque board with a black border with gold plaque class and date plates added. It has the GCSANC emblem and seal on the plaque and reads "GOLF COURSE SUPERINTENDENTS ASSOCIATION OF NORTHERN CALIFORNIA IS PROUD TO HONOR name AS A MEMBER since year IN GOOD STANDING, AND AS SUCH IS ENTITLED TO ALL THE RIGHTS AND PRIVILEGES OF THIS ASSOCIATION" "TO MAKE MORE ABUNDANT THE PLEASURES OF GOLFING"

TO ORDER

Print name as you wish it to appear on plaque
Address for shipping purposes city, state and zip
The plaque will be shipped directly to you.

Your check of \$16.32 must accompany an order
MAIL to GCSA of Northern California
1233 Kansas Avenue, Modesto, CA 95351

PINS are styled after the emblem with green hole and trees and gold filled and available for the price of \$13.00.

You will be able to see the pins and plaques
each meeting

SOME WORDS OF WISDOM from Jack Baker, Vice President of H. V. Carter, Co
Oakland

THE GREAT "PUT-DOWN"

It's getting to be common-place to employ the "put-down" when considering individuals or issues of the day. This is another form of being critical rather than taking the time to be constructive. We see it all around us from the man-in-the street to the man at the top. The President of the country or the top man in the company attempts to negotiate for settlement of an issue and rather than give him support it is found easier to use the "put-down" sometimes because it seems the popular thing to do. Anyway you look at it this is plain and simply negativism and comes up "zero" in accomplishment.