CALIFORNIA FERTILIZER ASSOCIATION - The 27th annual California Fertilizer conference will be held Thursday, Friday, February 22 and 23, 1979 at the Sheraton Inn in Fresno. According to Gary Furze, Manager-Wholesale Sales, Occidental Chemical Co., Lathrop, Conference Chairman registration will open Thursday 9:00 a.m., February 22 and the conference will adjourn following luncheon on Friday, February 23. The conference is sponsored by the Soil Improvement Committee of the California Fertilizer Association and according to Mr. Furze is expected to attract an attendance in excess of 350.

The program will emphasize up-to-date reports by university and industry scientists and will include subject of interests to golf course superintendents. All persons concerned with agricultural, ornamental horticulture crop production and turf oriented personnel are invited to attend. Mr. Furze indicates other highlights of the conference will include a trade exhibit of the items of some 30 exhibitors; that publish proceedings will be available; and a special seminar will precede the conference at 9:00 a.m. on the 22nd, stressing new ideas for agriculture.

Marvin B. Small, General Aviation Affairs Director, Beech Aircraft Corp. Wichita, Kansas is the featured Thursday luncheon speaker, and Harry Kubo Chairman, Nisei Farmers League, Fresno is the featured luncheon speaker on Friday.

The conference has been accredited for 6<sup>1/2</sup> hours Pest Control Advisor credits.

The program has been developed so as to be of special interest to agriculturists, golf course superintendents, fertilizer industry management, sales and field representatives, agricultural laboratory personnel! college students, instructors and growers. The \$17.00 registration fee will be waived for students. The fee for all other attendees will include Thursday and Friday luncheons and a copy of the proceedings.

For further information and registration form CONTAC

California Fertilizer Association

2222 Watt Avenue Suite B-7

Sacramento, CA 95825 Phone 916 483-6027

Advance registration advisable but you can also register at conference.

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LOOK FOR T.A.R.P. REGIONAL MEETING DATES IN NEXT MONTHS NEWSLETTER

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REMEMBER to give Norm Stewart, 791 Wolfe Road, Sunnyvale, CA 94086 phone 408 738-1645 the names of the award winners of your choice. Categories for the awards - Superintendent of the Year -Turfgrass Excellence - Class F