WHY GO TO SAN ANTONIO? by Jack Baker, H. V. Carter Co., Inc.

No doubt this question is in the minds of many of you - and it is a legitimate one particularly when you have to sell your employer to justify the trip and expense involved. The positive will drown out with the negative response if one will keep foremost in mind:

- 1. The prestige of attending and being identified in my profession with the hundreds of other superintendents who will be coming from the four corners of the earth.
- 2. The valuable information that will be coming out of the business meetings and the outstanding speakers who will be dealing with todays issues and problems and how to solve them.
- 3. The importance of seeing first-hand the latest labor-saving maintenance machinery, equipment and supplies available for the improvement and up-dating of my golf course.
- 4. The exchange of ideas that will come from swapping information with men engaged in my profession. Knowing first-hand what others are doing in meeting the challenges of today to achieve desired goals.
- 5. Fellowship
- 6. Having the opportunity to see how the "other" fellow does his job.

This is a once-a-year event - one you cannot afford to pass up. See you there.

ANNUAL AWARDS - by Bob Livesey

In just a few short months it will be time to make the annual awards. Norm Stewart is getting his committee together for the final selections.

These awards are important. You the members are telling the Committee who you feel is the most qualified for Superintendent of the Year, Excellence in Turf Grass, and Class F Awards.

There is nothing finer than to be selected by your peers for an award such as these. If you have some one in mind, lets get the names into Norm as to why you feel your candidate should be considered. Don't put it off till the last day or so. The deadline is the 1st of March 1978. Send the information to Norm Stewart, 4137 Forestview Avenue, Concord, California 94521.

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Membership

Class D - Edward Vargas, Almaden G & CC, San Jose Class F - Michael Dempsey, Target Chemical Company, San Jose Special Mailig - Michael Ward, 490-A Acacia St., Vacaville, CA 95688

1978 DUES ARE NOW PAYABLE