

FROM DON LANCASTER, ALAMEDA FARM ADVISOR

This year's Asilomar program on Management of Golf Course Maintenance could "give you an extra man for your course." At the minimum, you will bring back some management skills that will make your job easier and more rewarding.

We are going to cover such topics as: Esesentials of Management Approach, Equipment Management, Methods of Inventory, Managing Your Time, Relationship Between Quality of Maintenance and Frequency of Maintenance Tasks, Human Aspects of Management, Budgeting, Implementation of Management Programs, Monitoring and Evaluation, and many other topics.

In addition to the usual cast of farm advisors and specialists, we will have Dr. Richard Harris and several other experts on the program.

I am looking forward to this Institute as an opportunity to renew old friendships and to share ideas and practices which you have found useful this past year.

I hope to see you at Asilomar in March

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A committee consisting of Northern California Golf Association Board members and golf course superintendents will be personally contacting all clubs in Northern California to encourage them to send their golf course superintendent to the Asilomar Institute March 7 through 12th.

The purpose of this committee will be to help those superintendents who have a desire to go, but have not been able to convince their club officials the value of this educational opportunity. Those who have attended will vouch for the benefits derived from the week spent with instructors and other superintendents. This is substantiated by the fact that most of those attending have been to the three previous Institutes.

If you want to attend and would like this committee to help, tear off and send the blank to Clifford A. Wagoner, 1233 Kansas Avenue, Modesto, CA 95351 or call at (209) 523-7141 home 545-0723 club

NAME _____ Phone _____

Address _____

Club _____ Phone _____