# PERSONAL AND PERSONNEL MANAGEMENT

MARCH 2 - MARCH 7, 1975

## ASILOMAR CONFERENCE GROUNDS PACIFIC GROVE, CALIFORNIA

The 1975 California Golf Course Superintendents' Institute is the third in a series of five symposiums which focus on all aspects of the role and responsibilities of the professional golf course superintendent. The golf course superintendent has a unique and difficult job in managing a highly technical recreational area, complicated by human reaction and interaction. The 1975 Institute reviews and analyzes human relationships; it focuses on developing understanding and techniques for improvement.

William B. Davis, Agricultural Extension environmental horticulturist, University of California, Davis and Dr. Ernest B. Gourdine, Human Relations Consultant, are the program coordinators. Through lectures and discussion groups, faculty will present ideas, concepts and solutions. All members of the Institute will be required to actively participate in discussion periods.

Three quarter units of University Extension credit and a certificate of completion are available to those who successfully complete the Institute. Tuition fee of \$250 covers instruction, study materials, a copy of the proceedings, meals, and lodging; those who do not wish to stay at Asilomar Conference Grounds may pay \$175. The program begins at 4:00 p.m., March 2, and ends at noon on March 7. Applications are processed in the order received. Enrollment is limited to golf superintendents, and a maximum of seventy participants will be accepted. Registration forms must be received no later than February 15, 1975.

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#### CALIFORNIA GOLF COURSE SUPERINTENDENTS' INSTITUTE - 1975

#### FOR OFFICE USE ONLY APPLICATION FORM SECTION NO. Please enroll me in 43903 CREDIT the 1975 Institute. TOTAL FEE - CIRCLE ONE \$175.00 \$250.00 PAYMENT (Check One): (includes lodging) (no lodging) Enclosed is a check payable to the Regents of the University of California in the amount circled in the fee block above. BANKAMERICARD NUMBER ☐ Please charge to BankAmericard. ☐ Please bill the agency noted under occupational data for the amount circled in the block above. PERSONAL DATA: INIT. SOCIAL SEC. NO. FIRST NAME MR. MISS MRS. AREA/DAYTIME PHONE LAST NAME HOME ADDRESS: NO. & ST. CITY & STATE ZIP CODE OCCUPATIONAL DATA: Agency Name: ..... Agency Address: ... Occupational Title: Applicant's Signature

MAIL THIS APPLICATION TO: University Extension
U.C. Davis
Davis, California 95616

FOR FURTHER INFORMATION WRITE UNIVERSITY EXTENSION, U.C. DAVIS, CALIFORNIA 95616 OR PHONE (916) 752-0880.